

# BMS Report 2019 to 2024



## Report

### Report on BMS Act violations in hospitals & markets 2019 to 2024

#### Submitted To

Secretary  
Medical Education and Family Welfare Division  
Ministry of Health and Family Welfare

#### Submitted By

**Prof. Dr. S.K. Roy**

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স্বাস্থ্য ও পরিবার কল্যাণ মন্ত্রণালয়



বাংলাদেশ ব্রেস্টিফিডিং ফাউন্ডেশন



Supported By: Ministry of Health and Family Welfare The Bangladesh Breastfeeding Foundation (BBF) is committed to ensure highest level of protection, promotion & support of breastfeeding and optimal infant and young child feeding (IYCF) practices including maternal nutrition in Bangladesh.

This report represents the summary progress of different programs and events carried out by BBF both in physical and online during the January-March,2023 and shows the encouraging advancement of BBF in implementation of different programs on IYCF practices, baby friendly hospital initiatives (BFHI), detection of violation of BMS Act and taking actions and different events on BCC and advocacy for IYCF. As well as to increase knowledge and skills and specially solving problems in Breastfeeding and complementary feeding; risk of not breastfeeding and the dangers of artificial feeding including commercially processed baby food through forming Mother Support Group (MSG) utilizing GOB's community clinic (CC).

As of BDHS 2017, the prevalence of exclusive breastfeeding (EBF) is 65% among 6 month of children and 34% of children among 6-23 months (BDHS, 2017) fed appropriately according to recommended IYCF practices. Though Bangladesh has made significant progress in the maternal and child health and nutrition sector, there is a need for collaborative efforts to implement IYCF across the country.

We are highly grateful to the honorable Minister-MOHFW, Secretary-MOHFW, DG-DGHS and Director of IPHN for providing us support to commence and operate the all related activities. Our special gratitude goes to Secretary, Health Education and Family Welfare Division, all the Divisional Directors (Health), Civil Surgeon, Upazilla Health and Family planning officer, staffs of Community clinics for their cooperation.

We would like to express our deepest gratitude to the respected members of Board of Trustees for their kind co-operation and valuable suggestions which would help us in implementation and operation of all projects and programs.

Finally, we would like to acknowledge our gratitude to all the staff and members associated with and /or participants in and/ or involved into these activities to achieve the goal of BBF.

**Prof. Dr. S. K. Roy**

Senior Scientist

MBBS, M.Sc. Nutr (London) Dip-in-Biotech (UNU), PhD (London), FRCP (Edin)

Chairperson, Board of Trustees

Bangladesh Breastfeeding Foundation (BBF)

## BMS act monitoring activities:

Following the innocent declaration of Government of the People's Republic of Bangladesh developed a code on marketing of breast milk substitutes in 1984, Ordinance no. (XXXIII), which was amended in 1990 to make compulsory registration of every brand of infant formula before marketing. The BMS code, 1984 ordinance was weak. In the inauguration ceremony of WBW 2010, the honorable Prime Minister Sheikh Hasina declared to take necessary steps for amendment and implementation of Breast Milk Substitute Act, 1984. Government along with BBF, Civil Societies and UN organizations has developed a new law which is adaptation of international law. The law titled "Breast-milk Substitutes, Infant Foods, Commercially Manufactured Complementary Foods and the Accessories Thereof (Regulation of Marketing), act 2013 was published on the 22th September, 2013 was published as Gazette to control unethical promotion of BMS. In order to implement the law country wide, it is necessary to disseminate among the health professional, Civil Society media.

During this reporting period we didn't find any BMS violation rather Nestle made Breastfeeding corner. But during Market and Pharmacy monitoring visit found violation especially violation of clause 4(1) from "The Breast-milk Substitutes, Infant foods, commercially Manufactured Complementary Foods and the Accessories Thereof (Regulation of Marketing) Act, 2013". Violation found in eight Divisions (Both Health Facilities and Market & Pharmacy)

The following violation scenario reveals that all the type of violations are "Display of BMS Product" which is under clause 4(1). We need to be prevented and acted up on it. As per reference of Department of Law and Justice under the Ministry of Law, Justice and Parliamentary Affairs (memo no: 10, 00, 0000, 129.18.013.12-720, 22 May, 2016) circulated from the declaration of the Prime Minister in World Breastfeeding Week 2009, 2010, 2011, and 2014 where she mentioned about the establishment of the Breastfeeding corner at all office, health facilities, shopping mall, Bank, Insurance and all Government, semi-government institutions, day care centre. Moreover, she instructed the reactivation of existing breastfeeding corner of all the community clinic, hospitals. In the maximum Health Facilities found Nestle made breastfeeding corner though an instruction through a memo: Number IPHN/NNS/BMS Act (code) -2013 /2015/33-/2133 on dated 20 October 2015 where clearly mentioned that establishment of breastfeeding corner by the financial support of Nestle company ,is conflict of interest and violation as per World Health Assembly (WHA) decision (49.15,58.32,55.60). This memo was circulated to all Divisional Director Health, Civil Surgeon, Deputy Director -Family Planning, UH& FPO, Upazilla Family planning Officer & Director BBF.

A total of 96 visits were conducted in different important market across the country. Some visits pictures are given below: During this reporting period a total of 143 markets were monitored by the divisional Officer of BBF. A finding reveals that the majority (100%) found the display of BMS product in all the 8 divisions, which is under the clause 4(1).

During this reporting period, the divisional Coordinator of Khulna divisions with the help of Assistant Divisional Director –Health, were able to stop the Nestlé organized seminar at Khulna Medical college Hospital. This is one of the successes stories of BBF.

The common BMS act violation found in 8 divisions are:

**Types of Violation found during market monitoring & some other violations at a glance**



**BMS products not registered to IPHN -100%**



**BMS product Promotion in shops - 99.1%**



**Inadequate labeling-91.9%- nest with bird; mother and baby, Health baby, picture of rice, wheat, fruits and vegetables, cartoons**



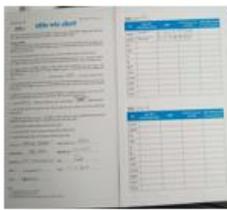
**Promotion in pharmacies-84.0%**



**Promotion in super shops**



**Daily Proberton published about Twin dead children (Maria & Faria,10 month) (dead at 17.9.2019) in Khulna Dumuria Upazilla's Gutudia village for for formula feeding , on 19 .9.2019**



**Agreement between a shop owner with the Nestle Bangladesh Ltd Company for displaying the BMS**



**BMS companies direct contact with or to offer an alluring proposal to any pregnant woman, lactating mother or mother of children**



**On November 23, 2018 at A.K.M Gias Uddin Milky Auditorium Youth Club of Bangladesh organized "Nutri Career Fest 2018" with the financial support of Marks Active School, a product of Abul Khair Group,**

❖ **In Shops :**

1. Displaying /Exhibition in shops.
2. Promotion in shops.
3. No BMS product have registration to IPHN. 100% product are unregistered.
4. The shop keepers are selling the BMS products to the mother and caregivers without prescription of registered doctor.
5. The shop keepers are selling the BMS products to the mother and caregivers by a Token provided by the doctor /nurse/other.

❖ **In Pharmacy:**

1. According to the law; the pharmacy owner cannot sell any BMS product by using Pharmacy but many of the pharmacy are selling the product by infringing the law.
2. Displaying /Exhibition in pharmacy.
3. Promotion in pharmacy.
4. No BMS product have registration to IPHN. 100% product are unregistered. 5. The pharmacy sellsmen are selling the BMS products to the mother and caregivers without prescription of registered doctor.
5. The shop keepers are selling the BMS products to the mother and caregivers by a Token provided by the doctor /nurse/other.

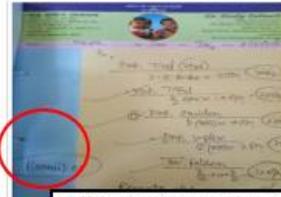
❖ **BMS act 2013 violations found in Hospitals/Clinics at a glance**



**Company Distribute Leaflets on BMS products with prescription by the pediatrician**



**Leaflets**



**Doctor Prescribed for Biomil without any Justified reason**



**BMS products kept in hospital pharmacies 12(1.28%)**



**Nestle Company establishing a Library in the IMCI Training room in a public Hospital**



**BMS company send App code by SMS to the upcoming event to the EPI staff of Netrokona Sadar hospital**



**Promotion BMS product 273(29.17%)**



**Doctors attained on the seminar, symposium, training, competition of Nestle Bangladesh program 273(29.17%)**



**Had Nestle made breastfeeding corners in 164(17.52%)**



**Permissions to the representative to visit hospitals 255(27.24%)**



**Distribution of BMS products among Mothers in Rajbari (UHC) hospitals**

❖ **In MCH/Sadar hospital/UHC/MCWC :**

1. Nestle/other BMS company made breastfeeding corner found in the hospital.
2. Sometimes the health personalities are giving permission to the BMS company representatives to establish the breastfeeding corner/other promotional activities (leaflet, phamlet, gift etc.) in the hospital by conflict of interest.
3. Without any justified reason the doctor are prescribing BMS product to the mother. Where mother need only better Counseling for successful breastfeeding; some of the doctor thought that prescribing/ giving token for BMS product is esasier than counseling. They thought counseling is waste of time.
4. The mothers are distract from breastfeeding for dealying early initiation of breastfeeding at first 3 days.

❖ **In Private hospitals/clinics:**

1. Nestle/other BMS company made breastfeeding corner found in the hospital
2. Sometimes the health personalities are giving permission to the BMS company representatives to establish the breastfeeding corner/other promotional activities (leaflet, phamlet, gift etc.) in the hospital by conflict of interest.
3. Without any justified reason the doctor are prescribing BMS product to the mother. Where mother need only better Counseling for successful breastfeeding; some of the doctor thought that prescribing/ giving token for BMS product is esasier than counseling. They thought counseling is waste of time.
4. The mothers are distract from breastfeeding for dealying early initiation of breastfeeding at first 3 days.

❖ **Digital marketing of BMS product through social media platform:**

1. Nestle/other BMS company are selling the BMS product to the online shop. Also marketing and selling by using website and Social media like Facebook, twitter. They promote BMS product through blog writing.
2. Promotion of BMS product by giving discount of BMS product, as free gift. 3. Arranging Facebook live/stream yard /You Tube live program like doctor's consultancy ,nutrition counseling about maternal and child health and nutrition 4. Arranging virtual webinar with the health professionals 5. Arranging different event for the celebration of WBW and relevant day.

# Company and brand names found in the markets and health facilities throughout Bangladesh



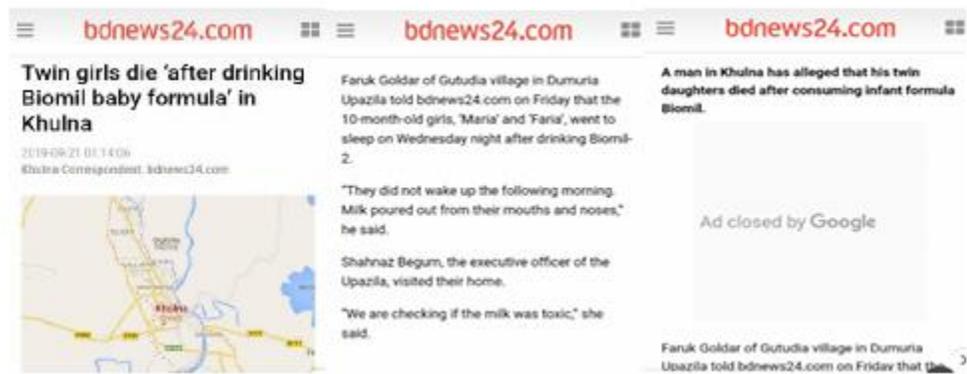
## BMS Company and brand names found in the market throughout Bangladesh

Company name	Brand name								
<p><b>Produced by:</b> Nestle India limited</p> <p><b>Imported by:</b> Nestle Bangladesh</p>	<table border="0"> <tr> <td data-bbox="634 1220 1040 1430"> <ol style="list-style-type: none"> <li>1.Lactogen-1-From Birth</li> <li>2.Lactogen-2-From 6 Month,</li> <li>3.Lactogen-3-From 12 Month</li> </ol> </td> <td data-bbox="1040 1220 1529 1430"> <ol style="list-style-type: none"> <li>5. cerelac-2 Wheat Apple &amp;Cherry-From 8 Month</li> <li>6. Cerelac-2- Wheat Honey-From 8. Month.</li> <li>7. Cerelac-3-</li> </ol> </td> </tr> <tr> <td data-bbox="634 1430 1040 1598"> <ol style="list-style-type: none"> <li>1.Cerelac-1 Wheat Milk- After 6 Month</li> </ol> </td> <td data-bbox="1040 1430 1529 1598"> <p><b>Mixed &amp;Vegetables-</b> From10 Month.</p> <ol style="list-style-type: none"> <li>4. Nan-1-From birth &amp; Pro NAN</li> <li>5. Nan-2-After 6 month</li> <li>6. Nan-3-From 12 Month</li> <li>7. NAN All 110(0-6 months</li> </ol> </td> </tr> <tr> <td data-bbox="634 1598 1040 1766"> <ol style="list-style-type: none"> <li>2.Cerelac-1, Rice&amp;Milk- After 6 Month</li> <li>3.Cerelac-1-Wheat- 3Fruits-After 6 month</li> </ol> </td> <td data-bbox="1040 1598 1529 1766"> <ol style="list-style-type: none"> <li>1. Nido-1+, From 1 Years</li> <li>2. Nido-2+, From 2 Years</li> <li>3. Nido-3+, From 3 Years</li> </ol> </td> </tr> <tr> <td data-bbox="634 1766 1040 1906"> <ol style="list-style-type: none"> <li>4.cerelac-1 Mango</li> </ol> </td> <td data-bbox="1040 1766 1529 1906"></td> </tr> </table>	<ol style="list-style-type: none"> <li>1.Lactogen-1-From Birth</li> <li>2.Lactogen-2-From 6 Month,</li> <li>3.Lactogen-3-From 12 Month</li> </ol>	<ol style="list-style-type: none"> <li>5. cerelac-2 Wheat Apple &amp;Cherry-From 8 Month</li> <li>6. Cerelac-2- Wheat Honey-From 8. Month.</li> <li>7. Cerelac-3-</li> </ol>	<ol style="list-style-type: none"> <li>1.Cerelac-1 Wheat Milk- After 6 Month</li> </ol>	<p><b>Mixed &amp;Vegetables-</b> From10 Month.</p> <ol style="list-style-type: none"> <li>4. Nan-1-From birth &amp; Pro NAN</li> <li>5. Nan-2-After 6 month</li> <li>6. Nan-3-From 12 Month</li> <li>7. NAN All 110(0-6 months</li> </ol>	<ol style="list-style-type: none"> <li>2.Cerelac-1, Rice&amp;Milk- After 6 Month</li> <li>3.Cerelac-1-Wheat- 3Fruits-After 6 month</li> </ol>	<ol style="list-style-type: none"> <li>1. Nido-1+, From 1 Years</li> <li>2. Nido-2+, From 2 Years</li> <li>3. Nido-3+, From 3 Years</li> </ol>	<ol style="list-style-type: none"> <li>4.cerelac-1 Mango</li> </ol>	
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	<p>Milk&amp; Rice-After 6 Month</p>
Fassaka	<p>Pre Biomil / Biomil 1,2,3,4/Biomil soy</p> <ol style="list-style-type: none"> <li>1.Biomil-1, 0-6 Months</li> <li>2.Biomil-2, 6-12 Months</li> <li>3.Biomil-3, 1-2 Years</li> </ol>
Jess International	<ol style="list-style-type: none"> <li>1.Lactail's Baby Care 1</li> <li>2.Baby Care 1B</li> <li>3.Baby Care 2B</li> </ol>
Abul Khair consumer group, Newzeland Dairy	<p>MARK Full Cream Milk Powder</p> <p>MARK Active Schools</p> <p>MARK Young Star</p> <p>Endo Milk</p>
Baby Nutrition Care ltd./Babys Nutrition	<ol style="list-style-type: none"> <li>1. Eldo Baby-1, 0-6 Months</li> <li>2.Eldo Baby-2, 6-12 Month</li> <li>3.Eldo Milk-1+, After 1Year</li> <li>4. Eldo Milk-2+, 2-4 Years1.</li> <li>5. Danalac (in three categories)</li> <li>6. Aptamil</li> </ol>

Mothers smile	Prima1, 0-6 Months. Prima-2, 6-12 months. Lactofix
GSK , Newziland Dairy	DANO Full Cream Milk Powder- Arla Foods Bangladesh Diploma Instant Milk Cream Powder- Newzeland Dairy Mother's Horlicks -Newzeland Dairy
Vitalic dairy & food industries	Fassa Milk BIO Mill
My boy	My boy
Others	Gastofix etc.

**Some pictures of BMS Act violation in Divisions:**



***Published newspaper about the death of twin baby by drinking Biomil (prescribe by pediatrician ,Dr.Prodip debnath,Khulna Shisu hospital,Khulna) ,Khulna division at 21.9.2019***

Newspaper published in Daily Proborton,Khulna at 19 .9.2019 about Twin dead children (Maria & Faria,10 month) (dead at 17.9.2019) in Khulna Dumuria Upazilla's Gutudia village:-



### খুলনায় দু'শিশুর আকস্মিক মৃত্যু, অভিযোগের তীর বায়োমিল দুধের দিকে

নিজস্ব প্রতিবেদক, প্রবর্তন | প্রকাশিত: ১১:২৭, ১৯ সেপ্টেম্বর ২০১৯

## খুলনায় দু'শিশুর আকস্মিক মৃত্যু, অভিযোগের তীর বায়োমিল দুধের দিকে

বিতর্কিত প্রতিবেদন, রসজন্ম | প্রকাশিত: ১১.১১.১৭, ১১:০০ (শেখের মৃত্যু ১০.১১)

খুলনার কুমিল্লা উপজেলার ৪টি পরিবারের সন্তানকে (মোটমোটের দশ নাম) গতকালের দুই ঘটনায় মৃত্যু ঘটাতে বায়োমিল দুধের দিকে অভিযোগের তীরেই বায়োমিল দুধ খাওয়ানোর কারণে শিশু দু'জনের এমন আকস্মিক মৃত্যু হয়েছে।

খুলনার (১৮ শেখের মৃত্যু) রাতে দু'ঘণ্টার পর আর আগেরি ৩য় শিশু দু'জনে। খুলশাখিনার (১৬ শেখের মৃত্যু) সকালে খুলনার তাদের মৃত্যু অবস্থায় পাওয়া যায়।

নিহত শিশু দু'জনের নাম মারিয়া এবং ফারিয়া। তারা বয়সে ছিল।

পারিবারিক লুচে জালা মাথ, রাত ৭ ঘটনার দিকে ১ কিওয়ারের দু'ঘণ্টা মধ্যে বায়োমিল দুধ খাওয়াতে মৃত্যু ঘটে। সকালে বায়োমিল দুধের থেকে জেগে ওঠেনি। মৃত্যুর কারণে তাদের বায়োমিল-২ দুধ খাওয়াতে মৃত্যু ঘটেছিল। সকালে মৃত্যু অবস্থায় তাদের মাথা ও মূত্র থেকে গুণ ঘেরা ছিল।

এ বিষয়ে মাদ্রাসা জালাতে গেলেন কুমিল্লা উপজেলার শিখারী আহম্মদ (মির্জাএমএ) সোমবারে বায়োমিল দুধের মৃত্যুতে মৃত্যুতে মৃত্যু। ইতিমধ্যে জালা, এ ঘটনার গুণে কোন শিশু কিনা আছে কিনা জানার জন্য পারবারী পারবারী গ্রহণ করা হয়েছে।

ফোনবুকের মাঝে কয়েকটি কল

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**Amir Amir**

Good & Safe

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Like Reply 10

**Amir Amir**

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**Amir Amir**

খুলনার দুই শিশুর মৃত্যুতে বায়োমিল দুধের দিকে অভিযোগের তীরেই বায়োমিল দুধ খাওয়ানোর কারণে শিশু দু'জনের এমন আকস্মিক মৃত্যু ঘটেছে।

Like Reply 10

**Amir Amir**

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Like Reply 10

**Amir Amir**

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Like Reply 10

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Like Reply 10

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Like Reply 10

**Amir Amir**

খুলনার দুই শিশুর মৃত্যুতে বায়োমিল দুধের দিকে অভিযোগের তীরেই বায়োমিল দুধ খাওয়ানোর কারণে শিশু দু'জনের এমন আকস্মিক মৃত্যু ঘটেছে।

Like Reply 10

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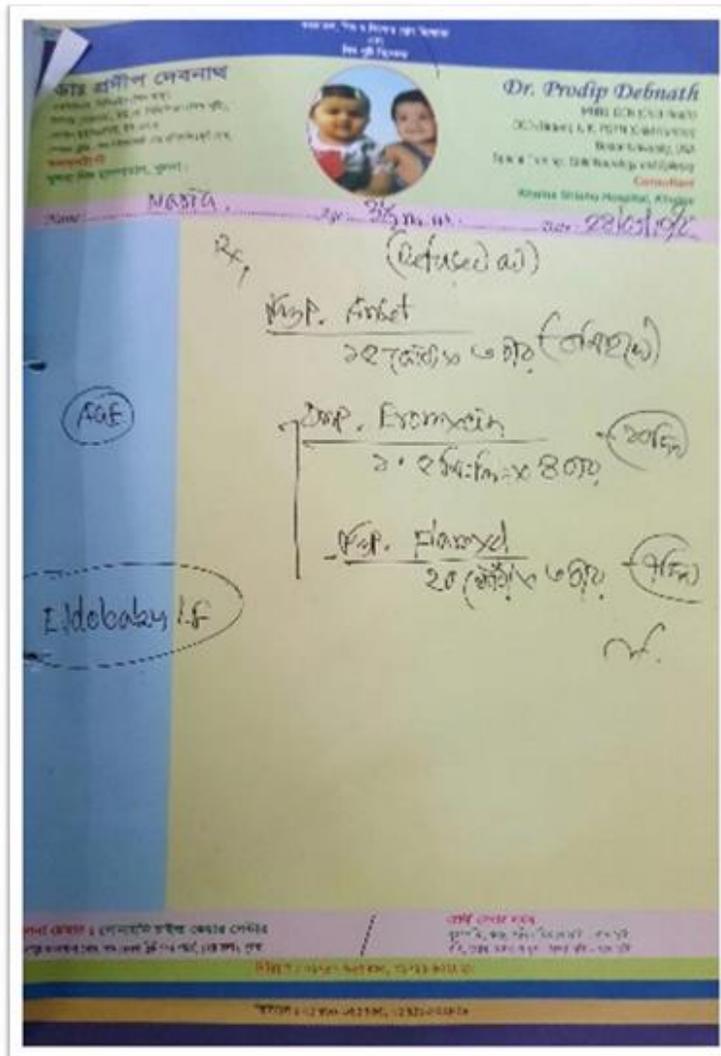
Like Reply 10



***Twin dead children (Maria & Faria,10 month) (dead at 17.9.2019) in Khulna Dumuria Upazilla's Gutudia village***

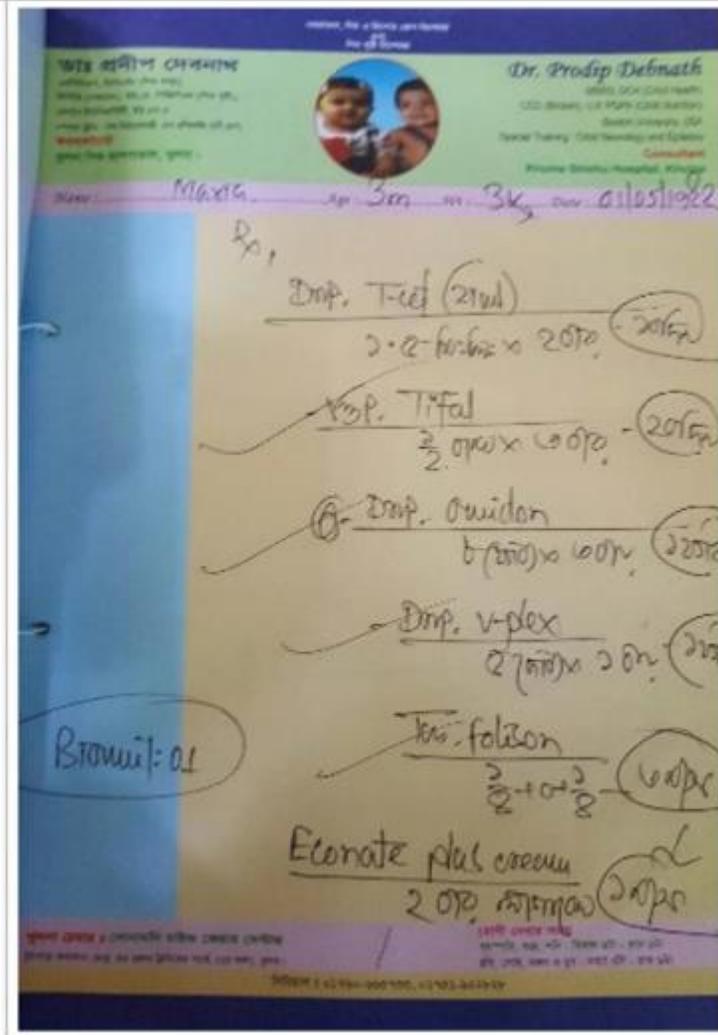


***Victim parents & relatives of Twin dead children (Maria & Faria,10 month) (dead at 17.9.2019) in Khulna ,Dumuria Upazilla's Gutudia village***

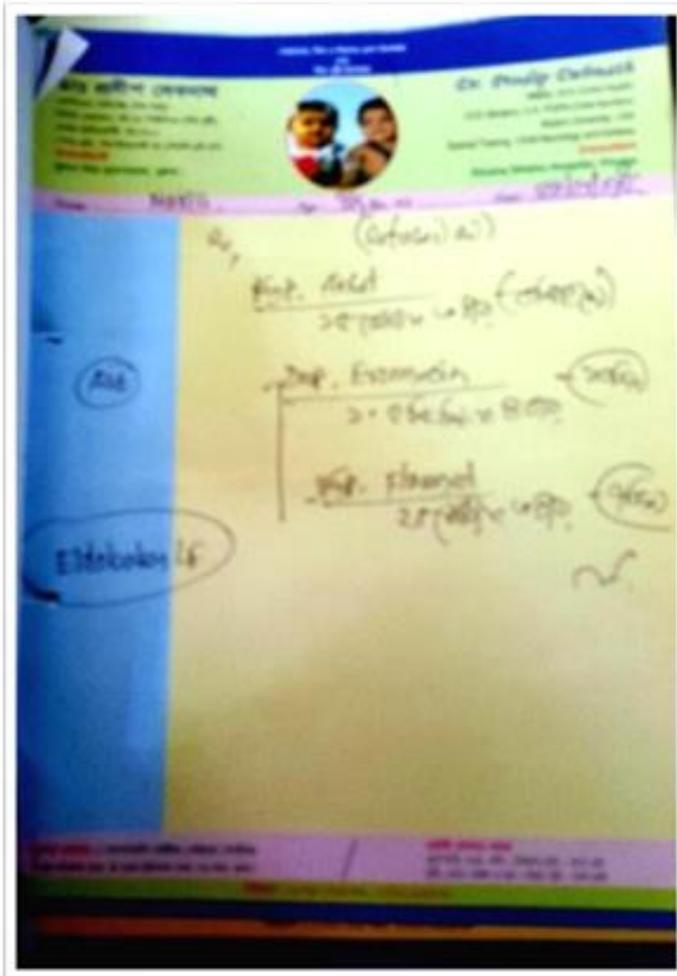


**vin dead  
Khulna**

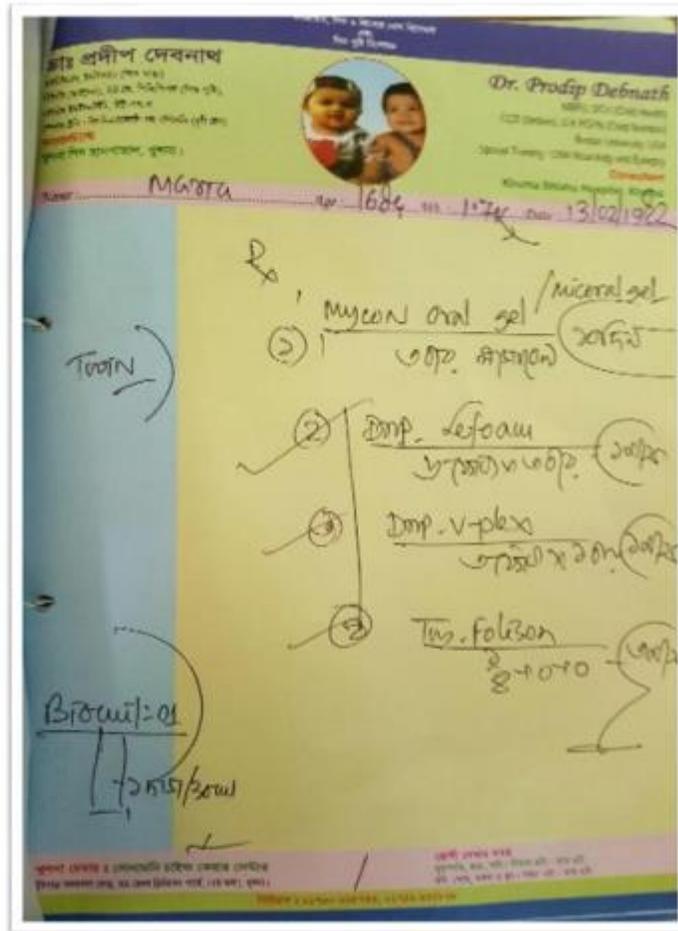
Prescription of Dr. Prodip debnath, Consultant ,Khulna Shisu hospital ; Where he directly mentioned for Biomil (without any justified reason) ,Violation of BMS act -2013 ; rules -2017 , article no. (4)



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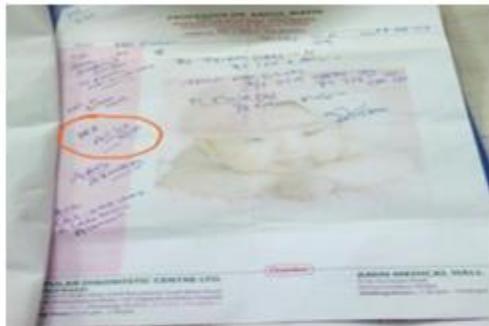
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### Enforcement of BMS Act 2013

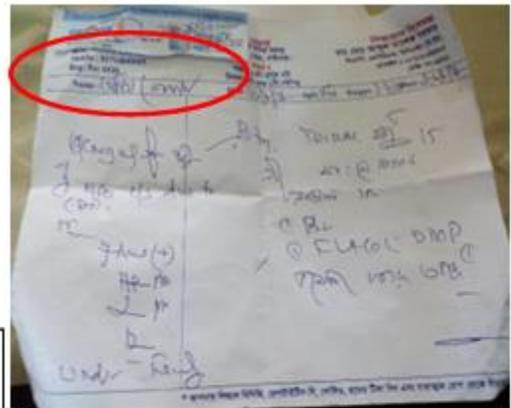
- BBF made rit petition against six BMS companies to stop the promotion of BMS product.
- National Advisory committee prohibit the import, locally production, marketing, sell or distribution of breast-milk substitutes, infant foods, commercially manufactured complementary foods or any accessories without registration.

- Letters with evidence of the violation were sent at several times to Director of IPHN to take necessary actions against BMS Act violations. Violation found (Both in Health Facilities and Market)

**Violation found (Both in Health Facilities and Market):**



Head of the Paediatric Department of SShMCH in his chamber prescribed BMS product named NAN AL110 to 1 year 5 months baby for complication of throat sore without suggesting the baby's mother any kind of home-made complementary food which is a violation of clause 4 of BMS rules 2017.



Pediatrician of Khondoker Sorower Jahan Memorial Hospital, Gaibandha in his private chamber is prescribing BMS product (Eldobaby 1) for new born babies even though the baby could breastfeed which is a Violation of Rules (Clause 4) of BMS Rules 2017.

## BMS act monitoring in different division



**Mobile Court on BMS Act 2013, Khulna Sadar.  
Date: 17/10/2019**



**Mobile Court on BMS Act 2013, Sadar Road,  
Barishal. Date: 14/10/2019**



**BBF staff Akram Hossain was conducting BMS Act market monitoring and Shop listing in  
Keraniganj Municipal Area, Dhaka on 12.03.20**

## নিষিদ্ধ শিশুখাদ্য বিক্রি, দুই ফার্মেসিকে জরিমানা

যুগান্তর রিপোর্ট

আইনগত বিধিনিষেধ থাকার পরেও ফার্মেসিতে প্রকাশ্যে মাতৃদুগ্ধ বিকল্প শিশুখাদ্য বিক্রি করায় দুটি ফার্মেসিকে জরিমানা করা হয়েছে। জরিমানা করা প্রতিষ্ঠান দুটি হল লাজ ফার্মা ও চন্দ্রনিকা ফার্মেসি। অভিযানে লাজ ফার্মাকে ১০ হাজার টাকা এবং চন্দ্রনিকা ফার্মেসিকে ২০ হাজার টাকা জরিমানা করা হয়েছে।

সংগতি খুলনা বিভাগীয় পরিচালক (স্বাস্থ্য) ডা. রাশেদা সুলতানার নির্দেশনায় এবং জনস্বাস্থ্য ও পুষ্টি প্রতিষ্ঠানের পরিচালক ডা. খন্দকার রহমানের সহযোগিতায় অভিযান পরিচালনা করেন বাংলাদেশ প্রেস্ট্রি ফিডিং ফার্মিউশেন ও জেলা প্রশাসক কার্যালয়ের নির্বাহী ম্যাজিস্ট্রেট মো. মিজানুর রহমান।

জনস্বাস্থ্য ও পুষ্টি প্রতিষ্ঠানের পরিচালক ডা. খন্দকার রহমান বলেন, ফার্মেসি থেকে শুরু করে কনফেকশনারি ও বেকারি দোকানগুলোতে হাত বাড়ালেই মিলছে নিষিদ্ধ কোটাভাজত শিশুখাদ্য। আইনে উল্লেখ থাকার সত্ত্বেও কোনো পেশ্যার সেই জনস্বাস্থ্য পুষ্টি প্রতিষ্ঠান প্রদত্ত রেজিস্ট্রেশন। এছাড়াও আইনে উল্লেখ রয়েছে, শুধু বিক্রয়ে কেবলে এসব পণ্য বিক্রি নিষিদ্ধ। কিন্তু সংশ্লিষ্ট প্রশাসনের সুদৃষ্টির অভাবে লঙ্ঘন হচ্ছে মাতৃদুগ্ধ বিকল্প শিশুখাদ্য ও এর ব্যবহার সংক্রান্ত আইন।

প্রসঙ্গত, মাতৃদুগ্ধ বিকল্প, শিশুখাদ্য, বাণিজ্যিকভাবে প্রস্তুত করা শিশুর বাতৃতি খাদ্য ও ইহা ব্যবহারের সরঞ্জামাদি (বিপপন-নিয়ন্ত্রণ) আইন ২০১৩ অনুযায়ী বিক্রির কোম্পানি উৎপাদিত কোটাভাজত শিশুখাদ্য প্রকাশে বিক্রি এবং প্রদর্শন আইনেও মতনীয়। এমনকি কোনো চিকিৎসক অকারণে মাতৃদুগ্ধ বিকল্প ও সব শিশুখাদ্য রোগী বা তার স্বজনদের চিকিৎসা ব্যবস্থাপনায় লিখতে পারবে না। যদিও বিশেষ ক্ষেত্রে লেখার অনুমতি থাকলেও ব্যবস্থাপনায় এর কারণ অবশ্যই উল্লেখ থাকতে হবে। এটি শুধু সরকারি হাসপাতাল বা স্বাস্থ্য সেবাদানকারী প্রতিষ্ঠান নয়, বেসরকারি ক্লিনিক বা গ্রাইডেড চেম্বারে একই আইন প্রয়োগ করতে হবে। এর বাইরে স্টেশনারি দোকানে এসব পণ্য বিক্রির সুযোগ থাকলেও তা প্রদর্শন না করে বিক্রি করতে হবে।

এ বিষয়ে প্রেস্ট্রি ফিডিং ফার্মিউশেনের প্রোগ্রাম ম্যানেজার খাদিজাতুল ফুররা বলেন, আইন ব্যক্তব্যয়ের জন্য স্বাস্থ্য বিভাগসহ স্থানীয় প্রশাসন কাজ করবে। তারই অংশে হিসেবে খুলনা নগরীর বেশ কয়েকটি ফার্মেসিতে অভিযান চালানো হয়েছে। শুরু হলো এ অভিযান সার্বা-দেশে অব্যাহত থাকবে বলেও জানান তিনি।

Newspaper published about Mobile Court on  
BMS Act 2013, Sadar Road, Khulna. Date:  
17/10/2019

## আইন লঙ্ঘন করে বিক্রি হচ্ছে গুঁড়ো দুধ, দুই ফার্মেসিতে জরিমানা



খুলনা নগরীর বেকানবাজারে প্রকাশ্যে বিক্রি হচ্ছে মাতৃদুগ্ধ বিকল্প শিশু খাদ্য। ফার্মেসি থেকে শুরু করে স্টেশনারি দোকানে হাত বাড়লেই মিলছে বিক্রি নিষিদ্ধ এবং কোটাভাজত গুঁড়ো দুধ। অতঃ আইনে রয়েছে মাতৃদুগ্ধ বিকল্প এবং শিশু খাদ্য প্রদর্শনও করা যাবে না। কিন্তু সংশ্লিষ্ট প্রশাসনের সুদৃষ্টির অভাবে লঙ্ঘন হচ্ছে মাতৃদুগ্ধ বিকল্প শিশু খাদ্য ও এর ব্যবহার সংক্রান্ত আইন।

খদিও হঠাৎ করেই সেমবার (১৪ অক্টোবর) নগরীর কয়েকটি দোকান প্রতিষ্ঠানে শিশু খাদ্যের উপর অভিযান চালিয়েছে জেলা প্রশাসন। এসময় মাতৃদুগ্ধ বিকল্প শিশু খাদ্য কোটার দুই প্রকাশ্যে প্রদর্শন করে বিক্রির অপরাধে দুই ফার্মেসি কর্তৃপক্ষকে মোবাইল কোর্টের অধীনে আর্দ্রতা নিয়েছেন তারা। জরিমানা দেয়া প্রতিষ্ঠান দুটি হলো- নগরীর সদর রোডে জেলাঘরার মোড় সাধারণ বিক্রিয়ার ফার্মেসি ও লাইফ মেডিসিন। দুই প্রতিষ্ঠানকে পঁচাত্তর হাজার টাকা করে মোট ১০ হাজার টাকা জরিমানা করা হয়েছে।

Newspaper published about Mobile Court on  
BMS Act 2013, Sadar Road, Barishal. Date:  
14/10/2019

স্মারক নং- ০৫.৪৩.০০০০.০১২.২৫.০১৫.১৯. ২৪০৫

তারিখ: ২৪/১২/২০১৯ খ্রি.

বিষয়: মাতৃদুগ্ধ বিকল্প, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাড়তি খাদ্য ও উহা ব্যবহারের সরঞ্জামাদি (বিপণন নিয়ন্ত্রণ) আইন, ২০১৩ ও এর বিধিমালা ২০১৭ এর পরিপন্থী মাতৃদুগ্ধ বিকল্প, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাড়তি খাদ্য এবং উহা ব্যবহারের সরঞ্জামাদি বিপণনের বিরুদ্ধে ব্যবস্থা গ্রহণ

উপর্যুক্ত বিষয়ে প্রোগ্রাম ম্যানেজার ও ডিভিশনাল কো-অর্ডিনেটর, রাজশাহী বিভাগ, বাংলাদেশ ফ্রেস্ট ফিডিং ফাউন্ডেশন মাতৃদুগ্ধ বিকল্প, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাড়তি খাদ্য ও উহা ব্যবহারের সরঞ্জামাদি (বিপণন নিয়ন্ত্রণ) আইন, ২০১৩ ও এর বিধিমালা ২০১৭ অনুযায়ী নিবন্ধনবিহীন পণ্য বিপণনের বিরুদ্ধে প্রয়োজনীয় আইনানুগ ব্যবস্থা গ্রহণের অনুরোধ জানিয়ে এ কার্যালয়ে আবেদন করেছেন।

এমতাবস্থায়, মাতৃদুগ্ধ বিকল্প, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাড়তি খাদ্য ও উহা ব্যবহারের সরঞ্জামাদি (বিপণন নিয়ন্ত্রণ) আইন, ২০১৩ ও এর বিধিমালা ২০১৭ অনুযায়ী নিবন্ধনবিহীন মাতৃদুগ্ধের বিকল্প, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাড়তি খাদ্য বিপণনের বিরুদ্ধে প্রয়োজনীয় আইনানুগ ব্যবস্থা গ্রহণের জন্য নির্দেশক্রমে অনুরোধ করা হলো।

জেলা প্রশাসক  
রাজশাহী/ নাটোর/ নওগাঁ/ টাঙ্গাইল/ বাগেরশাহ  
পাবনা/ সিরাজগঞ্জ/ বগুড়া/ জয়পুরহাট

মো: সৈকত ইসলাম  
সিনিয়র সহকারী কমিশনার  
ফোন : ০৭২১-৭৭২৯৮৭  
e-mail: generalsection017@gmail.com

অনুলিপি: জ্যেষ্ঠার্থে:  
ডিভিশনাল কো-অর্ডিনেটর  
রাজশাহী বিভাগ  
বাংলাদেশ ফ্রেস্ট ফিডিং ফাউন্ডেশন

*Divisional Commissioner Rajshahi gave office order to all district of Rajshahi to arrange mobile court for BMS act -2013 & its rules-2017 violation.*





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার  
জেলা প্রশাসকের কার্যালয়, জয়পুরহাট।  
কৃষিবিভাগ কুমিল্লা শাখা  
www.joypurhat.gov.bd

"২০১৩" ভারতীয় ভদ্র  
ব্যবস্থাপন কল মেটোর

স্মারক নম্বর: ০৪.৪০.০৮০০.০১০.০২.০০১.১৯.৪৩

তারিখ: ১০ মার্চ ২০১৯

১৭ জানুয়ারি ২০১৯

বিষয়: মাতৃমুখ বিক্রয়, পিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত পিশুর ব্যক্তি যাদা ও উহা ব্যবহারের  
সরঞ্জামাদি(বিশদন নিয়ন্ত্রণ) আইন, ২০১৩ ও এর বিধিমালা ২০১৭ এর পরিধি মাতৃমুখ বিক্রয়,  
পিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত পিশুর ব্যক্তি যাদা এবং উহা ব্যবহারের সরঞ্জামাদি  
বিশদনের বিঘ্নে ব্যবস্থা গ্রহণ।

সূত্র: বিজ্ঞপিত কর্মসূচির কার্যালয়ের স্মারক নং-০৪.৪০.০৮০০.০১০.০২.০০১.১৯.১৪৩০, তারিখ: ১৪/০১/২০১৯

উপরোক্ত বিষয়ে সূত্রের অনুলিপি সহঃ অবগতি ও প্রয়োজিত ব্যবস্থা গ্রহণের জন্য প্রেরণের জন্য প্রেরণ করা হলো।

স্বাক্ষর: ০১/০৪/১৯ শাখা

জেমস্টোন আক্তার  
সরকারী কর্মসূচির  
ফোন: ০১৭১-১১২০৮

উপজেলা নির্বাহী কর্মসূচির  
\_\_\_\_\_ (সকল), জয়পুরহাট।

ইমেইল: acjnjoypurhat@gmail.com

স্মারক নম্বর: ০৪.৪০.০৮০০.০১০.০২.০০১.১৯.৪৩০

তারিখ: ১০ মার্চ ২০১৯

১৭ জানুয়ারি ২০১৯

সহঃ অবগতি ও কার্যার্থে প্রেরণ করা হল:

১) সরকারী কর্মসূচির (কুমিল্লা), \_\_\_\_\_ (সকল), জয়পুরহাট।

২) জনাব \_\_\_\_\_ বিজ্ঞপিত কর্মসূচির কার্যালয়, জয়পুরহাট।

জেমস্টোন আক্তার  
সরকারী কর্মসূচির

*District Commissioner Joypurhat gave office order to all Upazilla of Joypurhat to arrange mobile court for BMS act -2013 & its rules-2017 violation.*

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার  
জেলা প্রশাসকের কার্যালয়  
চাঁপাইনবাবগঞ্জ  
জুডিশিয়াল মুন্সিফানা শাখা  
www.chapainawabganj.gov.bd

স্মারক নম্বর: ০৫.৪৩.৭০০০.০০০.০১.০০৫.১৯.২৫৯

তারিখ: ১২ মাস ১৪২৬  
২৬ জানুয়ারি ২০২০

অনুলিপি সদয় অবগতি/অবগতি ও পূর্ব পৃষ্ঠায় বর্ণিত পত্রের নির্দেশনা মোতাবেক প্রয়োজনীয় ব্যবস্থা গ্রহণের জন্য নির্দেশক্রমে প্রেরণ করা হলো।



MD-SARHAN  
মোঃ সাইফুল ইসলাম  
সহকারী কমিশনার

- ১) উপজেলা নির্বাহী অফিসার (সকল), চাঁপাইনবাবগঞ্জ
- ২) সহকারী কমিশনার (ভূমি) (সকল), চাঁপাইনবাবগঞ্জ
- ৩) সহকারী কমিশনার (জিসিও), জেনারেল সার্টিফিকেট শাখা, জেলা প্রশাসকের কার্যালয়, চাঁপাইনবাবগঞ্জ
- ৪) সহকারী কমিশনার (গোপনীয়), গোপনীয় শাখা, জেলা প্রশাসকের কার্যালয়, চাঁপাইনবাবগঞ্জ
- ৫) সহকারী কমিশনার, গ্রামাঙ্গী কল্যাণ শাখা, জেলা প্রশাসকের কার্যালয়, চাঁপাইনবাবগঞ্জ
- ৬) সহকারী কমিশনার, সাধারণ শাখা, জেলা প্রশাসকের কার্যালয়, চাঁপাইনবাবগঞ্জ
- ৭) সহকারী কমিশনার, ট্রেজারী শাখা, জেলা প্রশাসকের কার্যালয়, চাঁপাইনবাবগঞ্জ

৩

*District Commissioner Chapai Nayabganj gave office order to all Upazilla of Chapai Nayabganj to arrange mobile court for BMS act -2013 & its rules-2017 violation.*

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার  
জেলা প্রশাসকের কার্যালয়, নাটোর।  
(জুডিশিয়াল মুখিয়ানা শাখা)  
web:www.natore.gov.bd

স্মারক নং: ৪০৪.৪৩.৪৯০০.০১২.১৬.০০০.১৬ - ৬৮

তারিখ: ১৪ মাঘ, ১৪২৬  
২৭ জানুয়ারি, ২০২০

বিষয়: মাতৃদুগ্ধ বিক্রয়, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাতুতি খাদ্য ও উহা ব্যবহারের সরঞ্জামাদি(বিল্পদ্রব্য নিয়ন্ত্রণ) আইন, ২০১৩ ও এর বিধিমালা ২০১৭ এর পরিপন্থী মাতৃদুগ্ধ বিক্রয়, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাতুতি খাদ্য ও উহা ব্যবহারের সরঞ্জামাদি বিলম্বের বিরুদ্ধে ব্যবস্থা গ্রহণ।

সূত্র: কমিশনার, রাজশাহী বিভাগ, রাজশাহী মহানগর কার্যালয়ের স্মারক নং ২৪১০, তারিখ: ২৪.১২.২০১৯খ্রিঃ

উপর্যুক্ত বিষয় ও সূত্রের শ্রাবকের প্রেক্ষিতে প্রোগ্রাম ম্যানেজার ও ডিভিশনাল কো-অর্ডিনেটর, রাজশাহী বিভাগ, বাংলাদেশ ফ্রেট ডিভিড ফাউন্ডেশন মাতৃদুগ্ধ বিক্রয়, শিশু খাদ্য, বাণিজ্যিকভাবে প্রস্তুতকৃত শিশুর বাতুতি খাদ্য ও উহা ব্যবহারের সরঞ্জামাদি(বিল্পদ্রব্য নিয়ন্ত্রণ) আইন, ২০১৩ ও এর বিধিমালা ২০১৭ অনুযায়ী নিরঙ্কুশভাবে লগ্না বিলম্বের বিরুদ্ধে প্রয়োজনীয় আইনতুল্য ব্যবস্থা গ্রহণের জন্য প্রায় পনের অধুনিম্ন নির্দেশক্রমে এ সাবে প্রেরণ করা হলো।

সংখ্যক: ২০(বিশ) শতা

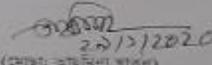
উপসেবা নির্বাহী অফিসার  
..... নাটোর

অধুনিম্ন সদয় জ্ঞাতার্থে-

কমিশনার  
রাজশাহী বিভাগ, রাজশাহী

অধুনিম্ন জ্ঞাতার্থে ও কার্যার্থে-

ডিভিশনাল কো-অর্ডিনেটর  
রাজশাহী বিভাগ  
বাংলাদেশ ফ্রেট ডিভিড ফাউন্ডেশন

  
(সেবা: কামিনা হাটুল)  
সহকারী কমিশনার ও এজিকিউটিভ অফিসার  
জুডিশিয়াল মুখিয়ানা শাখা  
জেলা প্রশাসকের কার্যালয়, নাটোর।  
২৭/১/২০

**District Commissioner Natore gave office order to all Upazilla of Natore to arrange mobile court for BMS act -2013 & its rules-2017 violation.**



*BMS product Promotion in Shop (violation of BMS act -2013 article- 4(1). BMS Act monitoring Ad-din Barister Rafiqul Islam Hospital Departmental Store, Visiting Date: 28.11.19*



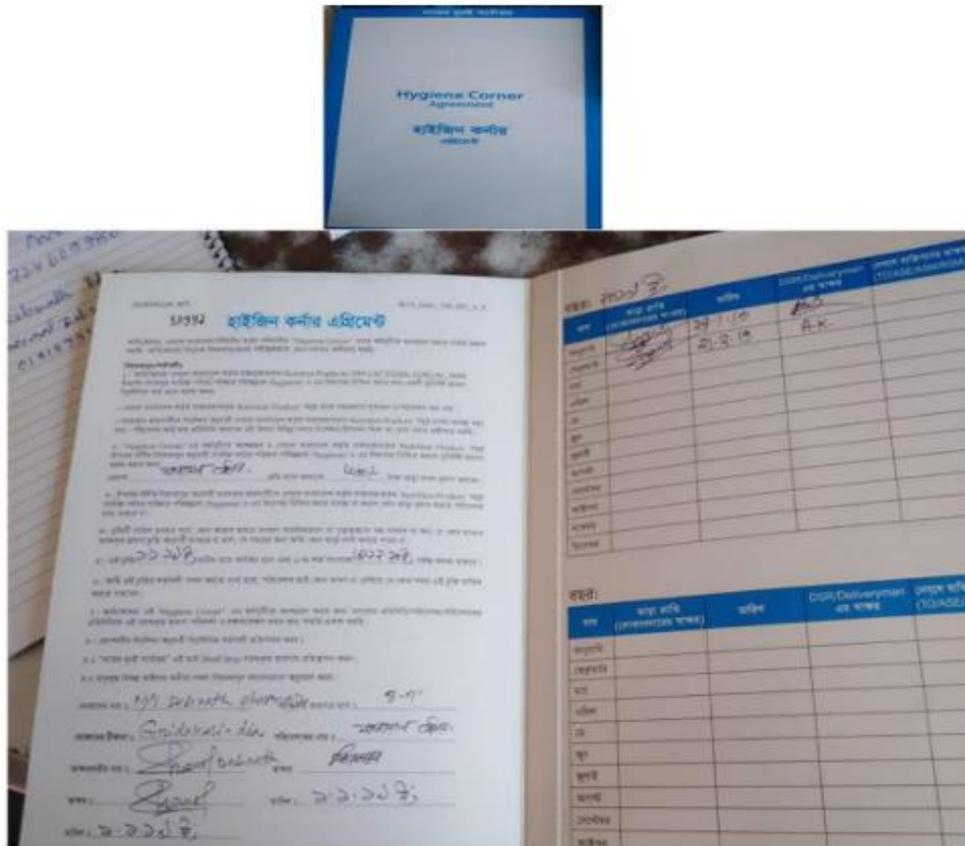
*BMS product Promotion in Shop (violation of BMS act -2013 article- 4(1). BMS Act monitoring at Demra Area, Visiting Date: 17.10.19*



*BMS product Promotion in pharmacy (violation of BMS act -2013 article- 4(1 & 2(b (iii)))) . BMS act monitoring and Shop listing at Sipahibagh Area, Visiting Date: 05.12.19*



*Provided BMS Act-2013 and By law copy and Shop listing at Sahajanpur Area*



**Specific shelf-booking (per shelf booking 200-700/month) from company named Nutrition Hygiene corner in grocery shop, confectionery were found 97 shop/pharmacy out of 143 shop/pharmacy {BMS act -2013, violation of article-4(2(b(i))}**

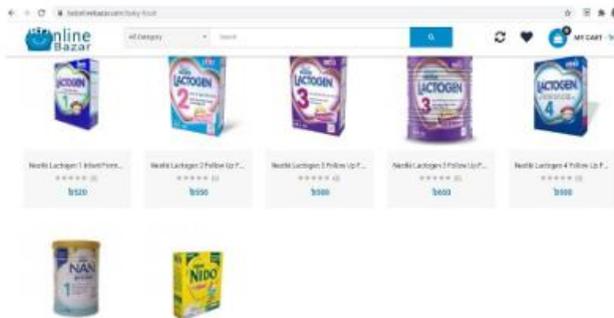
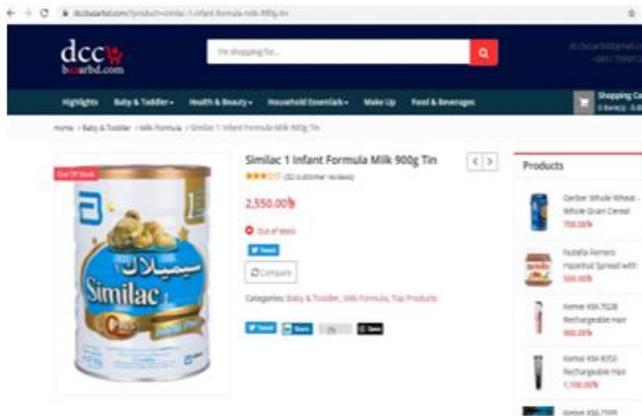
**Online monitoring through Kobo Toolbox:**

Though this online monitoring system of BMS Act-2013 (Kobo Toolbox) has been established recently so this monitoring system is not being used as yet. Gradually its use will be increasing.

**BMS Act violation monitoring at lockdown and pandemic period:**

DO's of BBF also continued BMS Act violation monitoring activities in this mentioned period. They only observed the online violation in this period because of country wide lockdown. In this period many online related BMS Act violation also found. Such as:

- i. BMS Product Company arrange different live program with pregnant and lactating mothers on IYCF ii.
- ii. They have services on Hotlines number where they solve different IYCF and maternal nutritional related problems
- iii. BMS products company increased sale by online platform (DARAAZ, Priyoshop etc)



Excellence shop bd  
Sponsored

Available stock in hands all type of \*\*Baby milk powder\*\*and\*\*Baby diaper\*\*

To make sure the order please call us in this number 01616-721937 or i... See More

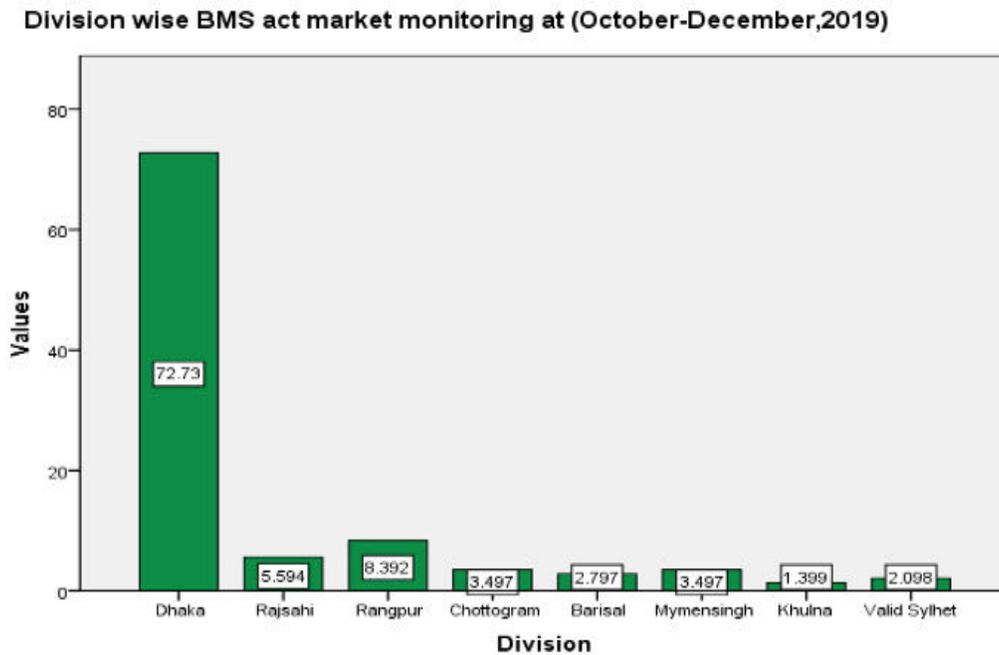


Messenger

SEND MESSAGE

Violation was found available in social media site like Facebook, web page which is a violation of Clause 4 (1) of BMS Act 2013

## BMS Act violation October-December, 2019:



From fig it is shown that highest BMS market monitoring done in Dhaka division and lowest monitoring done in Khulna division.

**Division wise market monitoring at (October-December ,2019)**

	Frequency	Percent	Valid Percent	Cumulative Percent
Dhaka	104	56.5	72.7	72.7
Rajsahi	8	4.3	5.6	78.3
Rangpur	12	6.5	8.4	86.7
Chottogram	5	2.7	3.5	90.2
Barisal	4	2.2	2.8	93.0
Mymensingh	5	2.7	3.5	96.5
Khulna	2	1.1	1.4	97.9
Sylhet	3	1.6	2.1	100.0
Total	143	77.7	100.0	
Missing System	41	22.3		
Total	184	100.0		

	BMS company Brand name available in market								Total
	Lactogen 1,2,3,4	Pre Biomil, Biomil 1,2,3,4; Biomil soy	Cerelac 1,2,3,4	NAN optipro NAN pro ,1,2,3	Eldo baby	Bab yluc k	Lactofix/ Gastro Milk/ Lactokid/ Lactils	Nido 1,2	
Dhaka	104	104	104	0	0	0	0	0	104
Rajsahi	8	8	0	8	0	0	0	8	8
Rangpur	12	12	12	0	0	0	0	0	12
Chottogram	5	5	5	0	0	0	0	0	5
Barisal	4	4	4	0	0	0	0	0	4
Mymensingh	5	5	5	0	1	0	0	0	5
Khulna	2	2	2	0	0	0	0	0	2
Sylhet	3	3	2	3	1	1	1	0	3
<b>Total</b>	<b>143</b>	<b>143</b>	<b>134</b>	<b>11</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>8</b>	<b>143</b>

From table it is shown that In 8 division Lactogen 1,2,3 , ; Prebiomil ,Biomil 1,2,3,4 ,Biomil soy ,Cerelac 1,2,3 { Cerelac-1 Wheat Milk-After 6 Month ; Cerelac-1,Rice&Milk-After 6 Month ; Cerelac-1 Wheat-Fruits-After 6 month ; cerelac-1 Mango Milk& Rice-After 6 Month ; cerelac-2 Wheat Apple &Cherry-From 8 Month Cerelac-2-Wheat Honey-From 8 Month ; Cerelac-3-Mixed &Vegetables-From10 Month} found available during market monitoring for BMS act -2013 violations at (October december,2019)

**BMS company name Frequencies found during market monitoring at (October-December,2019) in divisions**

		Responses		Percent of Cases
		N	Percent	
BMS company name <sup>a</sup>	Nestle	143	21.2%	100.0%
	Fassaka	143	21.2%	100.0%
	Jess international	130	19.3%	90.9%
	Abul Khair	127	18.9%	88.8%
	Baby Nutrition Care, Babys Nutrition	127	18.9%	88.8%
	Consumer products	1	0.1%	0.7%
	Mothers smile	1	0.1%	0.7%
	Other	1	0.1%	0.7%
Total	673	100.0%	470.6%	

From table it is shown that ; during market monitoring at (October-December,2019) in 8 divisions found that BMS company -Nestle occupy 21.2% ,Fassaka 21.2% , Jess international 19.3% ,Abul khair 18.9% , Baby Nutrition Care, Babys Nutrition 18.9% ,consumer products ,mothers smile & other 0.1% market .

**BMS company Brand name Frequencies found during market monitoring at (October-December,2019) in divisions**

		Responses		Percent of Cases
		N	Percent	
BMS company Brand name	Lactogen1,2,3,4	143	32.3%	100.0%
	Pre Biomil ; Biomil 1,2,3,4,; Biomil soy	143	32.3%	100.0%
	Cerelac 1,2,3,4	134	30.2%	93.7%
	NAN optipro ,NAN pro 1,2,3	11	2.5%	7.7%
	Eldo baby	2	0.5%	1.4%
	Baby luck	1	0.2%	0.7%
	Lacto fix/ Gastro milk / lacto kid / Lactils	1	0.2%	0.7%
	Nido1 ,2	8	1.8%	5.6%
Total		443	100.0%	309.8%

From table it is shown that ; during market monitoring at (October-December,2019) in 8 divisions found that BMS company brand -Lactogen occupy 32.3%, Pre Biomil ; Biomil 1,2,3,4,; Biomil soy- 32.3%, Cerelac 1,2,3,4 - 30.2% , NAN optipro ,NAN pro 1,2,3 -2.5 % , Eldo baby – 0.5% , Baby luck -0.2% , Lacto fix/ Gastro milk / lacto kid / Lactils-0.2 % , Nido - 1.8%

**Violations found during market monitoring at (October-December,2019) in divisions**

	violation						Total
	Specific shelf-booking from company Nutrition Hygiene corner	Free sample	Inadequate labeling	Promotion in shop	Promotion in pharmacy	Product not registered in IPHN	
Dhaka	71	0	104	72	104	104	104
Rajshahi	3	0	8	4	8	8	8
Rangpur	10	0	12	8	12	12	12
Chottogram	5	0	5	5	5	5	5
Barisal	1	0	4	1	4	4	4
Mymensingh	4	0	5	4	5	5	5
Khulna	0	0	2	0	2	2	2
Sylhet	3	1	3	3	3	3	3
<b>Total</b>	<b>97</b>	<b>1</b>	<b>143</b>	<b>97</b>	<b>143</b>	<b>143</b>	<b>143</b>

From table it is shown that Violations found during market monitoring at (October-December, 2019) in divisions are as follows –

- ❖ Specific shelf-booking (per shelf booking 200-700 /month) from company named Nutrition Hygiene corner in grocery shop ,confectionery were found 97 shop/pharmacy out of 143 shop/pharmacy { BMS act -2013 ,violation of article-4(2(b(i))) } .
- ❖ Free sample found in Sylhet division {BMS act -2013, violation of article-4(2(b (i)))}.
- ❖ 100% BMS product have inadequate labelling {BMS act -2013, violation of article-6(1 & 2)}.
- ❖ Promotion in shop {BMS act -2013, violation of article -4(1) }.
- ❖ 100% BMS product are found Promotion in pharmacy {BMS act -2013, violation of article 4(1 & 2(b (iv)))}.
- ❖ 100% BMS product not registered in IPHN {BMS act -2013, violation of article-10 & BMS act Rules-2017- article (10)}

**Shop type where BMS act Violations found during market monitoring at (October-December,2019)  
in divisions**

	Shop type					Total
	Grocery shop	Pharmacy	Bakery & Confectionery	Super shop	Other	
Dhaka	59	33	10	2	0	104
Rajsahi	4	4	0	0	0	8
Rangpur	5	4	0	2	1	12
Chottogram	0	0	0	0	5	5
Barisal	1	3	0	0	0	4
Mymensingh	4	1	0	0	0	5
Khulna	0	2	0	0	0	2
Sylhet	0	0	0	0	3	3
<b>Total</b>	<b>73</b>	<b>47</b>	<b>10</b>	<b>4</b>	<b>9</b>	<b>143</b>

From table it is shown that out of 143 shop /pharmacy; 73 grocery shop, 47 pharmacy, 10 Bakery and confectionery, 4 super shop, and 9 other shop are keeping BMS product throughout the country.

SL no.	Division	Date	Location	Shop name	Shop address	Company name	Brand name:	Type of product (A-E)	Type of violation:
						Nestle-1 Fassaka-2 Jess Inter-3 Abul Khair -4 Baby Nutrition Care/Babys Nutrition -5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy -10 Other-11	Lactogen 1,2,3,4,-1 Pre Biomil / Biomil 1,2,3,4/Biomil soy -2 Cerelac 1,2,3,4 -3 [Carelac-1 (Wheat & Milk) Carelac-1 (Mango Milk & Rice) Carelac-3 Mixed (Vegetables) Carelac-3 (Wheat Mixed Fruits) Carelac-4 (Rice, Potato & Chicken)] Baby care 1,1B,2B -4 NAN Optipro/ NAN Pro,1,2,3 -5 Eldo baby-6 Prima1,2 -7 ; Baby luck-8 Baby and me-9 ,Lactofix/Gastromilk/ Lactokid/Lactils-10. Nido 1,1+ ,2+,3+ -11 ; Marks /Marks active school/Mark young star /Marks full cream -12 Other (Danalac/Damo/Redcow /Aptamil/Endo mil/Fassa milk (Junior)/Cow and gate/Other)-13	A.BMS/Birth to 6 months-1 Infant formula (6 months to 1 year) -2 Infant foods (1 to 5 years eg. Growing up milk) -3 Commercially manufactured complementary foods -4 E. Accessories (Bottle, Teat, Paddlers) -5 F. Other-6	A. Advertisement in TV/Radio/Newspaper/Magazine/Online etc.-3 B. Commercial promotion in health facilities -2 C. Company contract with mothers-in person/via internet/social media/phone app -3 D. Donation of product to health facilities-4 E. Promotion in Health facilities -5 F. Free sample -6 I. Inadequate labeling -7 J. Promotion in shop -8 K. Promotion in pharmacy -9 L. Product not registered with IPHN -10 M. Sponsorship-11 N. Others-12
1.	Dhaka	21.11.19	Dhaka	Azad Confectiona	Basabo, Tilpapara, Sinahibaeh	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
2.	Dhaka	21.11.19	Dhaka	Swapno Basabo	Basabo, Tilpapara, Sinahibaeh	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
3.	Dhaka	21.11.19	Dhaka	Mahi Departmen	Basabo, Tilpapara, Sinahibaeh	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
4.	Dhaka	21.11.19	Dhaka	Ripa Store	Basabo, Tilpapara, Sinahibaeh	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
5.	Dhaka	21.11.19	Dhaka	Mojumder Store	Basabo, Tilpapara, Sinahibaeh	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

6.	Dhaka	21.11.19	Dhaka	Cash and Carry	Basabo, Tilpapara, Sinahibagh	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
7.	Dhaka	21.11.19	Dhaka	Habib D.Store	Basabo, Tilpapara, Sinahibagh	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
8.	Dhaka	28.11.19	Dhaka	Bismillah Store	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
9.	Dhaka	28.11.19	Dhaka	M/S Rumi Enterpris	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
10.	Dhaka	28.11.19	Dhaka	Chaity Store	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
11.	Dhaka	28.11.19	Dhaka	Padma Bakery	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
12.	Dhaka	28.11.19	Dhaka	Selim Store	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
13.	Dhaka	28.11.19	Dhaka	Maa General	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
14.	Dhaka	28.11.19	Dhaka	Comilla Store	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
15.	Dhaka	28.11.19	Dhaka	Anwara Store	Distilari Road, Gandaria	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

16.	Dhaka	05.12.19	Dhaka	Mamun Medical	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
17.	Dhaka	05.12.19	Dhaka	Haider Pharmacy	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
18.	Dhaka	05.12.19	Dhaka	Bismillah Store	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
19.	Dhaka	05.12.19	Dhaka	Vai Vai Store	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
20.	Dhaka	05.12.19	Dhaka	Jamal Bakery	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
21.	Dhaka	05.12.19	Dhaka	Bhola D. Store	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
22.	Dhaka	05.12.19	Dhaka	M/S Raihan	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
23.	Dhaka	05.12.19	Dhaka	Nayan General	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
24.	Dhaka	05.12.19	Dhaka	Mayer Doya	Shantibah	Sahajanj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
25.	Dhaka	17.10.19	Dhaka	Milazi Traders	Staff Quarter, Konapara		1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
26.	Dhaka	17.10.19	Dhaka	Shituli General	Staff Quarter, Konapara		1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

27.	Dhaka	17.10.19	Dhaka	Mojid Confectio	Staff Quarter, Konapara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
28.	Dhaka	17.10.19	Dhaka	1-999 Store	Staff Quarter, Konapara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
29.			Dhaka	Jononi Store	Staff Quarter, Konapara, Demra	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
30.					Staff Quarter, Konapara	1,2,3,4,5	1,2,3 1,2,3	1,2,3,4 1,2,3,4	10,11,12,14 10,11,12,14
31.	Dhaka	17.10.19			Staff Quarter, Konapara	1,2,3,4,5			
32.	Dhaka	17.10.19	Dhaka	Madani D.Store	Staff Quarter, Konapara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
33.	Dhaka	17.10.19	Dhaka	Abdur Rahman	Jatrabari Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
34.	Dhaka	17.10.19	Dhaka	Johora Store	Jatrabari Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
35.	Dhaka		Dhaka	Sonali Departme	Jatrabari Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
36.	Dhaka		Dhaka	Serlim Enterpris	Jatrabari Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
37.	Dhaka		Dhaka	Tamanna Store	Jatrabari Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

38.	Dhaka		Dhaka	Al Amin Store	Jatrabari Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
39.	Dhaka		Dhaka	Akhi Multi	Sadar Hospital gate, Mohor	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
40.	Dhaka		Dhaka	Sumon Bakery	Sadar Hospital gate, Mohor	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
41.	Dhaka	03.10.19	Gopalgonj	Maria Confectionary	Sadar Hospital gate, Mohor	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
42.	Dhaka	03.10.11	Gopalgonj	Joy SU Store	Sadar Hospital gate, Mohor	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
43.	Dhaka	03.10.19	Gopalgonj	Bismillah Department	Ansar Math, Gopalgonj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
44.	Dhaka	03.10.19	Gopalgonj	Apon Pharmacy	Sadar Hospital gate, Gopalgonj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
45.	Dhaka	03.10.19	Gopalgonj	Vai Vai Store	Sadar Hospital gate, Gopalgonj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
46.	Dhaka	03.10.19	Gopalgonj	Adhunik Pharmacy	Ansar Math, Gopalgonj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
47.	Dhaka	03.10.19	Gopalgonj	Adarsha Medical	Ansar Math, Gopalgonj	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
48.	Dhaka	03.10.19	Gopalgonj	Bismillah Store	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

49.	Dhaka	03.10.19	Gopalgonj	Ebadat Drugs	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
50.	Dhaka	28.11.19	Dhaka	Al Amin pharmacy	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
51.	Dhaka	28.11.19	Dhaka	Pharmacy 24	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
52.	Dhaka	28.11.19	Dhaka	Al Nur Pharmacy	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
53.	Dhaka	28.11.19	Dhaka	Arman Fast Food	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
54.	Dhaka	28.11.19	Dhaka	Nur Varaitise	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
55.	Dhaka	28.11.19	Dhaka	Ma General	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
56.	Dhaka	28.11.19	Dhaka	Mamun Medical	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
57.	Dhaka	28.11.19	Dhaka	Sotota Pharmacy	Gulsan 2	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
58.	Dhaka	28.11.19	Dhaka	Bismillah Store	Uttora Sector 7	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
59.	Dhaka	28.11.19	Dhaka	Noakhali Store	Uttora Sector 7	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

60.	Dhaka	05.12.19	Dhaka	Tamanna Pharmacy	Staff Quarter, Konapara Dhaka	Uttora Sector 7	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
61.	Dhaka	05.12.19	Dhaka	Family Pharma		Uttora Sector 7	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
62.	Dhaka	05.12.19	Dhaka	M/S Rahman		Uttora Sector 7	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
63.	Dhaka	05.12.19	Dhaka	Nayan General		Uttora Sector 7	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
64.	Dhaka	05.12.19	Dhaka	Nobonita Drugs		Uttora Sector 4	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
65.	Dhaka	05.12.19	Dhaka	Adhunik Pharmacy		Uttora Sector 4	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
66.	Dhaka	05.12.19	Dhaka	Mayer Doya		Uttora Sector 4	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
67.	Dhaka	05.12.19	Dhaka	Akash Drugs		Uttora Sector 4	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
68.	Dhaka	5.12.19	Dhaka	Hosne Ara Drugs		Uttora Sector 4	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
69.	Dhaka	5.12.19	Dhaka	Jononi Store		Uttora Sector 4	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
70.	Dhaka	05.12.19	Dhaka	Janata Pharmacy	Rajlokkhi Uttara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14	

71.	Dhaka			Dhaka	Abdur Rahaman	Rajlokkhi Uttara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
72.	Dhaka	05.12.19		Dhaka	Sheba Pharmacy	Rajlokkhi Uttara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
73.	Dhaka			Dhaka	Amir Store	Rajlokkhi Uttara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
74.	Dhaka	05.12.19		Dhaka	M/S Akhi Tara	Rajlokkhi Uttara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
75.	Dhaka	05.12.19		Dhaka	Jahanara Drugs	Rajlokkhi Uttara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
76.	Dhaka	05.12.19		Dhaka	Al Amin Store	Rajlokkhi Uttara	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
77.	Dhaka	05.12.19		Dhaka	Taposh Medical	Faridpur & Charbad rasan Upazilla	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
78.	Dhaka	05.12.19		Dhaka	Sumon Pharmacy	Faridpur & Charbad rasan Upaila,Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
79.	Dhaka	23.10.201	Faridpur & Charbad rasan	Al Maya Pharmacy	Faridpur & Charbad rasan Upaila,Ar	Faridpur & Charbad rasan Upaila,Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
80.	Dhaka	23.10.201	Faridpur & Charbad rasan	Ma Pharmacy	Faridpur & Charbad rasan Upaila,Ar	Faridpur & Charbad rasan Upaila,Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
81.	Dhaka	23.10.201	Faridpur & Charbad rasan	Shakil Departme	Faridpur & Charbad rasan Upaila,Ar	Faridpur & Charbad rasan Upaila,Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

82.	Dhaka	23.10.201	Faridpur & Charbad rasan	Taj Store	Faridpur & Charbad rasan Upaila, Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
83.	Dhaka	23.10.201	Faridpur & Charbad rasan	Kajol Store	Faridpur & Charbad rasan Upaila, Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
84.	Dhaka	05.11.201	Charvadr asan	Bismillah Medical	Charbadr asan Upaila, Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
85.	Dhaka	05.11.201	Charvadr asan	Jamal Medical	Charbadr asan Upaila, Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
86.	Dhaka	05.12.201	Charvadr asan	Bismillah Store	Charbadr asan Upaila, Ar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
87.	Dhaka	05.11.201	Charvadr asan	Ahad Enterpris	Rampura. Dhaka - 1229	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
88.	Dhaka	05.11.201	Charvadr asan	Male Enterpris	Rampura. Dhaka - 1229	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
89.	Dhaka	21.11.19	Dhaka	Zagif Pharma	Rampura. Dhaka - 1229	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
90.	Dhaka	21.11.19	Dhaka	Deshi Pharma	Rampura. Dhaka - 1229	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
91.	Dhaka	21.11.19	Dhaka	. Active Pharma	Rampura. Dhaka - 1229	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
92.	Dhaka	21.11.19	Dhaka	MakaPha rma	Gandaria Dhaka - 1204	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

93.	Dhaka	21.11.19	Dhaka	Zakir Store	Gandaria Dhaka - 1204	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
94.	Dhaka	28.11.201	Dhaka	Ripon Store	Gandaria Dhaka - 1204	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
95.	Dhaka	28.11.201	Dhaka	Bulbul Store	Gandaria Dhaka - 1204	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
96.	Dhaka	28.11.201	Dhaka	Comilla General	Gandaria Dhaka - 1204	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
97.	Dhaka	28.11.201	Dhaka	Comilla General	Shajahanpur Jill Mosque	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
98.	Dhaka	28.11.201	Dhaka	Salem Store	Shajahanpur Jill Mosque	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
99.	Dhaka	05.12.19	Dhaka	Jill Pharmacy	Shajahanpur Jill Mosque	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
100.	Dhaka	05.12.19	Dhaka	Shazon Store	Shajahanpur Jill Mosque	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
101.	Dhaka	05.12.19	Dhaka	Nayan General Store	Shajahanpur Jill Mosque	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
102.	Dhaka	05.12.19	Dhaka	Ma Store	Dhanmondi-1, Dhaka Demra Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
103.	Dhaka	05.12.19	Dhaka	Ma Store	Dhanmondi-1, Dhaka Demra Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
104.	Dhaka	05.12.20	Dhaka	Kajol Store	Dhanmondi-1, Dhaka Demra Area	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

105									
106	Dhaka	12.12.201	Dhaka	Mama General	Dhanmon di-1, Dhaka Demra	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
107	Dhaka	12.12.201	Dhaka	Mojid Confectio	Dhanmon di-1, Dhaka Demra	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
108	Dhaka	12.12.201	Dhaka	Country PHARMA	Dhanmon di-1, Dhaka Demra	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
109	Dhaka	12.12.201	Dhaka	Joy Store	Madrasha r More, Natore	1,2,3	1,2,5,11	1,2,3,4,5,6	7,10,11,12,14
110	Dhaka	12.12.20	Dhaka	Karim General	Shaheb Bazar	1,2,3	1,2,5,11	1,2,3,4,5,6	7,10,11,12,14
111					Vodra and Talaimari	1,2,3			
112	Dhaka				Shaheb Bazar	2	1,2,5,11 2	1,2,3,4,5,6 1,2,3,4,5,7	7,10,11,12,14 7,10,11,12,15
113	Rajshahi	17/10/19	Natore, Natore	Laz Pharma,	Madrasha r More, Natore	1,2,3	1,2,5,11	1,2,3,4,5,6	7,10,11,12,14
114	Rajshahi	17/10/19	Rajshahi		Upazila bazar	1,2,3			7,10,11,12,15
115	Rajshahi	17/10/19	Rajshahi		Upazila bazar	1,2,3	1,2,3	1,2,3,4	7,10,11,12,16
116	Rajshahi	22/10/19	Rajshahi		Upazila bazar	1,2,3	1,2,3	1,2,3,4	7,10,11,12,17



127	Sylhet	Oct-19	akhalia,su bid bazar	akhalia,su bid bazar	1,2,4,5	1,2,3,5	1,2,3,4,5,6	7,8,9,10
128	Barishal	Oct-19	Sadar Road		1,2,4,5	1,2,3	1,2,3,4,5,6	7,8,9,10
129	Barishal	Oct-19	Pouro Bazar		1,2,4,5	1,2,3	1,2,3,4,5,6	7,8,9,10
130	Barishal	Oct,11.18	Stimar Ghat		1,2,4,5	1,2,3	1,2,3,4,5,6	7,8,9,10
131	Barishal	13.12.19	Jagua		1,2,4,5	1,2,3	1,2,3,4,5,6	7,8,9,10
132	Chattogra m	16.10.19		Banarua Market	Basabo, Tilpapara, Sipahibag h Area	1,2,3,4, 5	1,2,3,4	10,11,12,14
133	Chattogra m	26.10.19		Natumbaz ar	Basabo, Tilpapara, Sipahibag h Area	1,2,3,4, 5	1,2,3,4	10,11,12,14
134	Chattogra m	10.10.19		Ranirhat market	Basabo, Tilpapara, Sipahibag h Area	1,2,3,4, 5	1,2,3,4	10,11,12,14
135	Chattogra m	31.10.19		Reserve Market	Basabo, Tilpapara, Sipahibag h Area	1,2,3,4, 5	1,2,3,4	10,11,12,14
136	Chattogram	29.08.19		Jokshin Market	Basabo, Tilpapara, Sipahibag Area	1,2,3,4, 5	1,2,3,4	10,11,12,14

137	Rangpur	3/10/2019	Lalmonirhat	Bismillah Super shop	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
138		3/10/201	Lalmonirhat	Lalmoni pharmacy	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
139		3/10/201	Lalmonirhat	New super	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
140	Rangpur	3/10/201	Lalmonirhat	Ripa Store	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
141	Rangpur	3/10/201	Lalmonirhat	New medicine	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
142	Rangpur	3/10/201	Lalmonirhat	Khaled sore	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
143	Rangpur	3/10/201	Lalmonirhat	Janani departme	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
144	Rangpur	3/10/201	Rangpur	Bismillah Store	Lalmonirhat sadar,jalmonirhat	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
145	Rangpur	17/10/19	Rangpur	Zoco super	Aditmar uhc	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
146	Rangpur	17/1	Rangpur	Lalmonirhat	Aditmar uhc	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
147	Rangpur	12/11/20	Rangpur	Square pharmacy	kachari bazar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
148	Rangpur	12/	Rangpur	Minn	Kachari bazar	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

16.	Dhaka	05.12.19	Dhaka	Mamun Medical	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
17.	Dhaka	05.12.19	Dhaka	Haider Pharmacy	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
18.	Dhaka	05.12.19	Dhaka	Bismillah Store	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
19.	Dhaka	05.12.19	Dhaka	Vai Vai Store	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
20.	Dhaka	05.12.19	Dhaka	Jamal Bakery	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
21.	Dhaka	05.12.19	Dhaka	Bhola D. Store	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
22.	Dhaka	05.12.19	Dhaka	M/S Raihan	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
23.	Dhaka	05.12.19	Dhaka	Nayan General	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
24.	Dhaka	05.12.19	Dhaka	Mayer Doya	Shantibah	Sahajalp	1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
25.	Dhaka	17.10.19	Dhaka	Miazi Traders	Staff Quarter, Konapara		1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14
26.	Dhaka	17.10.19	Dhaka	Shitull General	Staff Quarter, Konapara		1,2,3,4,5	1,2,3	1,2,3,4	10,11,12,14

**Division wise market monitoring at (January –March, 2020):**

Divisions	No. of shop monitoring for BMS act violations
Dhaka	40
Mymensingh	6
Rangpur	9
Sylhet	7
Khulna	0
Barisal	0
Chottogram	0
Rajsahi	0
<b>Total</b>	<b>62</b>



**Shop type where BMS act Violations found during market monitoring at  
( January –March,2020) in divisions**

	Shop type				Total
	Grocery shop	Pharmacy	Bakery & Confectionery	Super shop	
Dhaka	29	10	1	0	40
Rangpur	0	8	0	1	9
Mymensingh	5	1	0	0	6
Sylhet	7	0	0	0	7
<b>Total</b>	<b>41</b>	<b>19</b>	<b>1</b>	<b>1</b>	<b>62</b>

From table it is shown that out of 62 shop /pharmacy; 41 grocery shop, 19 pharmacy, 1 Bakery and confectionery, 1 super shop, are keeping BMS product in markets visited at January – March 2020 at 4 divisions.

BMS company name Frequencies found during market monitoring at (January -March,2020) in divisions:

BMS Company name	Responses		Percent of Cases
	N	Percent	
Nestle	62	21.2%	100.0%
Fassaka	61	20.9%	98.4%
Jess international	49	16.8%	79.0%
Abul Khair	56	19.2%	90.3%
Baby Nutrition Care , Baby's Nutrition	49	16.8%	79.0%
Mothers smile	7	2.4%	11.3%
Other	8	2.7%	12.9%
<b>Total</b>	<b>292</b>	<b>100.0%</b>	<b>471.0%</b>

From table it is shown that ; during market monitoring at (January-March ,2020) in 4 divisions found that BMS company -Nestle occupy 100% of cases ,Fassaka 98.4% of cases , Jess international 79.0 % of cases ,

Abul khair 90.3 % of cases , Baby Nutrition Care, Babys Nutrition 79.0% of cases , mothers smile 11.3 % & other 12.9% of cases in market .

BMS company Brand name Frequencies found during market monitoring at January March,2020

	BMS Brand name	Responses		Percent of Cases
		N	Percent	
	Lactogen-1,2,3,4	62	28.3%	100.0%
	Pre Biomil , Biomil -1,2,3,4 ; Biomilsoy	61	27.9%	98.4%
	Cerelac 1,2,3,4	58	26.5%	93.5%
	NAN optipro ,NANpro1,2,3	9	4.1%	14.5%
	Eldo baby	3	1.4%	4.8%
	Prima12	7	3.2%	11.3%
	Baby luck	1	0.5%	1.6%
	Lactofix /Gastro milk / lacto kid / Lactils	9	4.1%	14.5%
	Nido112	9	4.1%	14.5%
	<b>Total</b>	<b>219</b>	<b>100.0%</b>	<b>353.2%</b>

From table it is shown that In 4 division Lactogen 1,2,3 found 100% cases ; Prebiomil ,Biomil 1,2,3,4 ,Biomil soy found 98.4% cases ,Cerelac 1,2,3 93.5% cases. { Cerelac-1 Wheat Milk-After 6 Page 70 of 97 Month ; Cerelac-1,Rice&Milk-After 6 Month ; Cerelac-1-Wheat-Fruits-After 6 month ; cerelac-1 Mango Milk& Rice-After 6 Month ; cerelac-2 Wheat Apple &Cherry-From 8 Month Cerelac-2-Wheat Honey From 8 Month ; Cerelac-3-Mixed &Vegetables-From10 Month} . These BMS products are found available during market monitoring for BMS act -2013 violations at (January- March, 2020

Violations found during market monitoring		Division				Total
		Dhaka	Rangpur	Mymensingh	Sylhet	
Observations	Commercial promotion in health facilities	1	0	0	7	8
	Company contract with mothers	0	0	0	7	7
	Specific shelf booking from company Nutrition hygiene corner	29	1	5	0	35
	Free sample	0	0	0	7	7
	Inadequate labeling	40	9	6	0	55
	Promotion in shop	29	1	5	7	42
	Promotion in pharmacy	11	8	1	0	20
	Product not registered in IPHN	40	9	6	7	62
	Sponsorship	0	0	0	7	7
Other	0	0	0	7	7	
Total		40	9	6	7	62

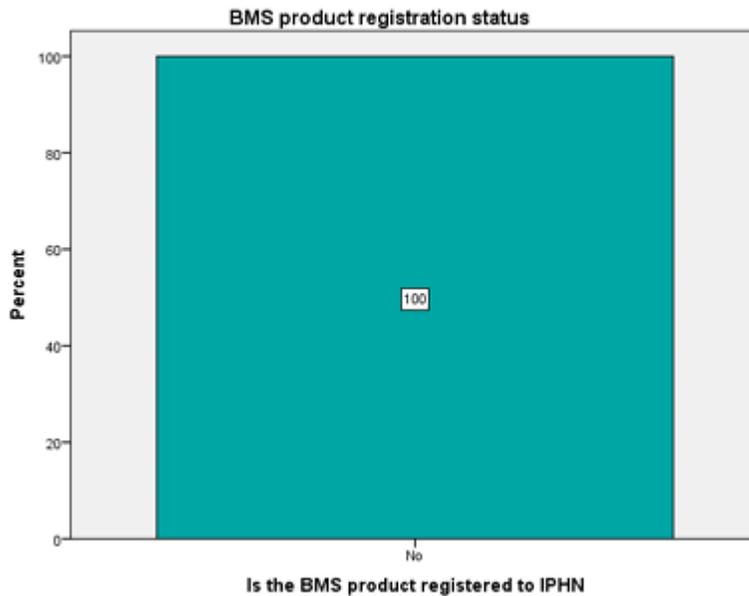
From table it is shown that Violations found during market monitoring at (October-December, 2019) in divisions are as follows –

- Specific shelf-booking (per shelf booking 200-700 /month) from company named Nutrition Hygiene corner in grocery shop ,confectionery were found 97 shop/pharmacy out of 143 shop/pharmacy { BMS act -2013 ,violation of article-4(2(b(i))) .
- Free sample found in Sylhet division {BMS act -2013, violation of article-4(2(b (i)))}.
- 100% BMS product have inadequate labelling {BMS act -2013, violation of article-6(1 & 2)}.
- Promotion in shop {BMS act -2013, violation of article -4(1) }.
- 100% BMS product are found Promotion in pharmacy {BMS act -2013, violation of article 4(1 & 2(b (iv)))}.
- 100% BMS product not registered in IPHN {BMS act -2013, violation of article-10 & BMS act Rules-2017- article (10)}

		Is the product registered to IPHN	Total
		No	
Division	Dhaka	40	40
	Rangpur	9	9
	Mymensingh	6	6
	Sylhet	7	7
	Total	62	62

**Is the product registered to IPHN**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	62	100.0	100.0	100.0



From fig it is shown that 100% BMS product that are selling to market are unregistered. It is the violations of BMS act-2013 article (10), and BMS act rules-2017 article (10).

**Observations of BMS product during market monitoring Frequencies  
Percent of Cases**



From fig it is shown that 100% shop /pharmacy /other shops are displaying and exhibit the BMS product to their shop; which is the violation of BMS act-2013 article no. 4(1).

## BMS Act violation: Market monitoring from January-March, 2020 (All division):

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fassaka-2 Jess Inter-3 Abul Khair-4 Baby Nutrition Care/Babys Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Biomil / Biomil 1,2,3,4/Biomil soy -2 Cerelec 1,2,3,4 -3 (Carelac-1 (Wheat & Milk) (Carelac-1 (Rice & Milk) Carelac- 1 (Mango Milk & Rice) Carelac-3 Mixed (Vegetables) Carelac-3 (Wheat Mixed Fruits) Cerelec-4 (Rice, Potato & Chicken) Baby care 1,1B,2B -4 NAN Optipro/ NAN Pro,1,2,3 -5 Eldo baby-6 Prima1,2 -7 ; Baby luck-8 Baby and me-9 Lactofix/Gastromilk/ Lactokid/Lactils-10; Nido 1,1+ ,2+,3+ -11 ; Marks /Marks active school/Mark young star /Marks full cream -12 Other (Danalac/Dano/Redcow/ Aptamil/Endo mill/Fassa milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A.BMS/Birth to 6 months-1 Infant formula (6 months to 1 year) -2 Infant foods (1 to 5 years eg. Growing up milk) -3 Commercially manufactured complementary foods = 4 E. Accessories (Bottle, Teat, Pacifiers) =5 F. Other-6	Type of violation: A. Advertisement-in TV/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mothers-in person/via internet/social media/phone app -3 D. Donation of product to health facilities-4 E. Promotion in Health facilities -5 F. Free sample -6 I. Inadequate labeling -7 J. Promotion in shop =8 K. Promotion in pharmacy =9 L. Product not registered with IPHN =10 M. Sponsorship-11 N. Others-12
1.	Dhaka	12.03.20	Dhaka	Rajdut Pharmacy	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
2.	Dhaka	12.03.20	Dhaka	Abdur Rahman Drug	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
3.	Dhaka	12.03.20	Dhaka	Bonolata D. Store	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
4.	Dhaka	12.03.20	Dhaka	Kornofuli D.Store	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
5.	Dhaka	12.03.20	Dhaka	Minhaj Store	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasaka-2 Jes Inter-3 Abul Khair-4 Baby Nutrition Care/Baby Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Blomil / Blomil 1,2,3,4/Blomil soy-2 Cerelac 1,2,3,4-3 (Cerelac-1 (Wheat & Milk) (Cerelac-1 (Rice & Milk) Cerelac-1 (Mango Milk & Rice)/Cerelac-3 Mixed (Vegetables)/Cerelac-3 (Wheat Mixed Fruits) Cerelac-4 (Rice, Potato & Chicken) Baby cane 1, 10, 15-4 NAN Optipro/ NAN Pro, 1, 2, 3-5 Eldo baby-6 Prima 1, 2-7 Baby lach-8 Baby and me-9 , Lactofa/Gastromilk/ Lactokid/Lactils-10; Nido 1, 1+ 2+, 3+ -11; Marks /Marks active school/Mark young star /Marks full cream -12 Other(Danslac/Dano/Redcow/ Aptami/Endo milk/Fassa milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. BMS/Birth to 6 months-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Pacifiers)-5 F. Other-6	Type of violation: A. Advertisement-in Tv/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mothers-in person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 G. Inadequate labeling-7 H. Promotion in shop-8 I. Promotion in pharmacy-9 J. Product not registered with IPHN-10 M. Sponsorship-11 N. Others-12
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6.	Dhaka	12.03.20	Dhaka	Fulkoli Bakery	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8,10
7.	Dhaka	12.03.20	Dhaka	Sajida Foundation Hospital Pharmacy	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4, 5,	1,2,3	1,2,3,4	7,9,10
8.	Dhaka	12.03.20	Dhaka	Hridoy Store	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8,10

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasaka-2 Jess Inter-3 Abul Khair-4 Baby Nutrition Care/Baby Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-2 Pre Blomil / Blomil 1,2,3,4/Blomil soy-2 Carelac 1,2,3,4-3 (Carelac-1 (Wheat & Milk) (Carelac-1 (Rice & Milk) Carelac-1 (Mango Milk & Rice) Carelac-3 Mixed (Vegetables) Carelac-3 (Wheat Mixed fruits) Carelac-4 (Rice, Potato & Chicken) Baby care 1, 1B, 2B-4 NAN Optipro/ NAN Pro, 1, 2, 3-5 Eldo baby-6 Prima 1, 2-7; Baby lock-8 Baby and me-9 Lactofla/Gastro milk/ Lactokid/Lactila-10; Nido 1, 1+, 2+, 3+-11; Marks /Marks active school/Mark young star /Marks full cream-12 Other(Danalac/Dano/Redcow/ Aptami/Endo mil/Fassa milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. INFAS/Birth to 6 months-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Facifiers)-5 F. Other-6	Type of violation: A. Advertisement in Tv/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mothers in person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 G. Inadequate labeling-7 H. Promotion in shop-8 I. Promotion in pharmacy-9 L. Product not registered with IPHN-10 M. Sponsorship-11 N. Other-12
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9.	Dhaka	12.03.20	Dhaka	M/S Chunkutia Store	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8,10
10	Dhaka	12.03.20	Dhaka	Keraniganj Poero Store	Kadamtali , Chunkutia , Keranigan j Municiple Area	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8,10
11	Dhaka	16.01.20	Dhaka	Musta kim Store	Basundha ra Area. Vatara Thana.	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8, 10
12	Dhaka	16.01.20	Dhaka	Al Hadi Pharm a	Basundha ra Area. Vatara Thana.	1,2,3,4, 5,	1,2,3	1,2,3,4	7, 9,10
13	Dhaka	16.01.20	Dhaka	Abrar Depart mental Store	Basundha ra Area. Vatara Thana.	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8 ,10

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasaka-2 Jes Inter-3 Abul Khair-4 Baby Nutrition Care/Baby Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Blomil / Blomil 1,2,3,4/Blomil soy-2 Carelac 1,2,3,4 -3 (Carelac-1 (Wheat & Milk) (Carelac-1 (Rice & Milk) Carelac-1 (Mango Milk & Rice)/Carelac-3 Mixed (Vegetables)/Carelac-3 (Wheat Mixed Fruits) Carelac-4 (Rice, Potato & Chicken) Baby care 1, 1B, 2B-4 NAN Optipro/ NAN Pro, 1, 2, 3-5 Eldo baby-6 Primal, 2-7, Baby lock-8 Baby and me-9 , Lactofla/Gastromilk/ Lactokid/Lactilin-10; Nido 1, 1+, 2+, 3+ -11; Marks /Marks active school/Mark young star /Marks full cream -12 Other(Donalac/Danzo/Redcow/ Aptami/Endo mil/Fassa milk (Junior)/Cow and gate/Other)-13	Type of product (A-4) A. BWS (Birth to 6 months)-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Pacifiers)-5 F. Other-6	Type of violation: A. Advertisement in Tv/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mother-in-person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 G. Inadequate labeling-7 H. Promotion in shop-8 I. Promotion in pharmacy-9 L. Product not registered with IPHN-10 M. Sponsorship-11 N. Others-12
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20	Dhaka	12.03.20	Dhaka	Al Madina Store	Postogola Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8, 10
21	Dhaka	12.03.20	Dhaka	Sotota Store	Postogola Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8, 10
22	Dhaka	12.08.20	Dhaka	Liva Medical	Postogola Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,9,10
23	Dhaka	12.03.20	Dhaka	Maa General Store	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
24	Dhaka	12.03.20	Dhaka	Barisha Store	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
25	Dhaka	12.03.20	Dhaka	M/S Raihan Agency	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
26	Dhaka	12.03.20	Dhaka	Adhunik General Store	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasaka-2 Jess Inter-3 Abul Khair-4 Baby Nutrition Care/Babys Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Bloom / Bloomil 1,2,3,4/Bloomil soy-2 Carelac 1,2,3,4-3 (Carelac-1 (Wheat & Milk) (Carelac-1 (Rice & Milk) Carelac-1 (Mango Milk & Rice)/Carelac-3 Mixed (Vegetables)/Carelac-3 (Wheat Mixed Fruits) Carelac-4 (Rice, Potato & Chicken) Baby care 1, 1B, 2B-4 MAN Optipro/ MAN Pro, 1, 2, 3-5 Eldo baby-6 Prima 1, 2-7 ; Baby ludo-8 Baby and me-9 , Lactofa/Gastromilk/ Lactokid/Lactile-10; Nido 1, 1+, 2+, 3+ -11 ; Marka /Marks active school/Mark young star /Marks full cream -12 Other(Donalac/Dano/Redcow/Aptamil/Endo milk/Fassa milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. BMS/Birth to 6 months-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Pacifiers)-5 F. Other-6	Type of violation: A. Advertisement-in Tv/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mothers-in person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 G. Inadequate labeling-7 H. Promotion in shop-8 I. Promotion in pharmacy-9 L. Product not registered with IPHN-10 M. Sponsorship-11 N. Others-12
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27	Dhaka	12.03.20	Dhaka	Soudi Store	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
28	Dhaka	12.03.20	Dhaka	Vai Vai Store	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
29	Dhaka	12.03.20	Dhaka	Ponno Bichitra	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,9,10
30	Dhaka	12.08.20	Dhaka	Hosen Drugs	Jurain Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,9,10
31	Dhaka	16.01.20	Dhaka	Al Maya Pharmacy	Dhaka Medical and Chankhar pul Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,9,10
32	Dhaka	16.01.20	Dhaka	Ma Pharmacy	Dhaka Medical and Chankhar pul Area	1,2,3,4,5,	1,2,3	1,2,3,4	7,9,10

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasaka-2 Jess Inter-3 Abul Khair-4 Baby Nutrition Care/Baby Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Biomi / Biomi 1,2,3,4/Biomi soy-2 Cerelac 1,2,3,4-3 (Cerelac-1 (Wheat & Milk) (Cerelac-1 (Rice & Milk) (Cerelac-1 (Mango Milk & Rice) (Cerelac-3 Mixed (Vegetables) (Cerelac-3 (Wheat Mixed Fruits) Cerelac-4 (Rice, Potato & Chicken)) Baby care 1, 1B, 2B-4 NAN Optipro/ NAN Pro, 1, 2, 3-5 Eldo baby-6 Prima 1, 2-7; Baby ludo-8 Baby and me-9 , Lactofla/Gastromilk/ Lactokid/Lactile-10; Nido 1, 1+, 2+, 3+ -11; Marks /Marks active school/Mark young star /Marks full cream -12 Other(Danslac/Dano/Redcow/Aptamil/Endo milk/Fasax milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. BMS/Birth to 6 months-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Pacifiers)-5 F. Other-6	Type of violation: A. Advertisement in TV/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mothers in person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 G. Inadequate labeling-7 H. Promotion in shop-8 I. Promotion in pharmacy-9 L. Product not registered with IPHN-10 M. Sponsorship-11 N. Others-12
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39	Dhaka	12.03.20	Dhaka city	Ahad Enterp rise	Hasnabad Area	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8,10
40	Dhaka	12.03.20	Dhaka city	Male Enterp rise	Hasnabad Area	1,2,3,4, 5,	1,2,3	1,2,3,4	7,8,10
41	Sylhet	03.03.2020	Sunamganj	M/S Ariad & SonsM /	Chatak Upazila Sadar Bazar	1,2,4,7, 11	1,2,3,5,7,10 ,11	1,2,3	1,2,5,7,8,11,14
42	Sylhet	03.03.20 20	Sunamga	S Hazi & SonsM	Chatak Upazila Sadar Bazar	1,2,4,7, 11	1,2,3,5,7,10 ,11	1,2,3	1,2,5,7,8,11,14
43	Sylhet	03.03.20 20	Sunamga	Saman iya Store,	Chatak Upazila Sadar Bazar	1,2,4,7, 11	1,2,3,5,7,10 ,11	1,2,3	1,2,5,7,8,11,14
44	Sylhet	03.03.20 20	Sunamga	Rahm an & sons	Chatak Upazila Sadar Bazar	1,2,4,7, 11	1,2,3,5,7,10 ,11	1,2,3	1,2,5,7,8,11,14

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasaka-2 Jes Inter-3 Abul Khair-4 Baby Nutrition Care/Babys Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-2 Pro Biomil / Biomil 1,2,3,4/Biomil soy-2 Cerelec 1,2,3,4-3 (Cerelec-1 (Wheat & Milk) (Cerelec-1 (Rice & Milk) Cerelec-1 (Mango Milk & Rice)/Cerelec-3 Mixed (Vegetables)/Cerelec-3 (Wheat Mixed Fruits) Cerelec-4 (Rice, Potato & Chicken) Baby care 1,2B,2B-4 NAN Optipro/ NAN Pro,1,2,3-5 Eldo baby-6 Prima1,2-7, Baby lock-8 Baby and me-9 ,Lactofix/Gastromilk/ Lactokid/Lactile-10, Mido 1,1+ 2+,3+-11; Marks /Marks active school/Mark young star /Marks full cream-12 Other(Donalac/Dano/Redcow/ Aptamil/Endo milk/Fasla milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. BMS/Birth to 6 months-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Facifiers)-5 F. Other-6	Type of violation: A. Advertisement-in Tv/Radio/Newspaper/Magazine/Online etc.-3 B. Commercial promotion in health facilities-2 C. Company contract with mothers-in person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 I. Inadequate labeling-7 J. Promotion in shop-8 K. Promotion in pharmacy-9 L. Product not registered with IPHN-10 M. Sponsorship-11 N. Others-12
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45	Sylhet	08.03.2020	Khadij para & Municipal area	Sree Durga varieties store, Md.	Khadij para	1,2,4,7,11	1,2,3,5,7,10,11	1,2,3	1,2,5,7,8,11,14
46	Sylhet	08.03.2020	Khadij para & Municipal area	Sahporan varieties store,	Municipal area, Sylhet.	1,2,4,7,11	1,2,3,5,7,10,11	1,2,3	1,2,5,7,8,11,14
47	Sylhet	08.03.2020	Khadij para & Municipal area	Hazi Fvazal Mian & Sons	Municipal area, Sylhet.	1,2,4,7,11	1,2,3,5,7,10,11	1,2,3	1,2,5,7,8,11,14
48	Rangpur	16/1/20	Palashbari	Medicine corner	Palashbari	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
49	Rangpur	18/2/20	Saiedpur	Majumdar Pharmacy	Saiedpur bus stand	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasfaka-2 Jessinter-3 Abul Khair-4 Baby Nutrition Care/Baby Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Blomil / Blomil 1,2,3,4/Blomil soy-2 Cerelec 1,2,3,4-3 (Cerelec-1 (Wheat & Milk) (Cerelec-1 (Rice & Milk) Cerelec-1 (Mango Milk & Rice) Cerelec-3 Mixed (Vegetables) Cerelec-3 (Wheat Mixed Fruits) Cerelec-4 (Rice, Potato & Chicken) Baby care 1, 1B, 2B-4 NAN Optipro/ NAN Pro, 1, 2, 3-5 Elido baby-6 Prima 1, 2-7, Baby lock-8 Baby and me-9 , Lactoflo/Gastronmilk/ Lactokid/Lactilo-10; Nido 1, 1+, 2+, 3+-11; Marks /Marks active school/Mark young star /Marks full cream-12 Other(Danilac/Dano/Redcow/ Aptamil/Endo milk/Fasia milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. BMS/Birth to 6 months-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Pacifiers)-5 F. Other-6	Type of violation: A. Advertisement-in TV/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mothers-in person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 G. Inadequate labeling-7 H. Promotion in shop-8 I. Promotion in pharmacy-9 L. Product not registered with IPHN-10 M. Sponsorship-11 N. Others-12
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50	Rangpur	23/2/20	Nilphamari	Nilphamari drug house	Nilphamari sadar, Nilphamari	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
51	Rangpur	29/2/20	Lalmoinirhat	Doctor's drug point	Lalmoinirhat sadar, lalmoinirhat	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
52	Rangpur	12/3/2020	Keshoreganj	Sahin pharmacy	Keshoreganj bazar	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
53	Rangpur	19/3/20	Rangpur	Nabium pharmacy	Rangpur	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
54	Rangpur	19/3/20	Rangpur	Nafi drug house	Rangpur	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10
55	Rangpur	19/3/20	Rangpur	karim pharmacy	Rangpur	1,2,3,4,5,	1,2,3	1,2,3,4	7, 9,10

Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasaka-2 Jes Inter-3 Abul Khair-4 Baby Nutrition Care/Baby Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Biomil / Biomil 1,2,3,4/Biomil soy -2 Carelac 1,2,3,4 -3 (Carelac-1 (Wheat & Milk) (Carelac-1 (Mango Milk & Rice) (Carelac-3 Mixed (Vegetables) (Carelac-3 (Wheat Mixed Fruits) Carelac-4 (Rice, Potato & Chicken) Baby care 1, 10, 20 -4 NAN Optipro/ NAN Pro, 1, 2, 3 -5 Eldo baby-6 Prima 1, 2 -7 Baby lacto-8 Baby and me-9 , Lactofix/Gastronilk/ Lactokid/Lactilis-10 Nido 1, 1+ 1+, 3+ -11 Marks /Marks active school/Mark young star /Marks full cream -12 Other(Donalac/Dano/Redcow/ Aptamil/Endo mil/Fassa milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. BVS/Birth to 6 months-1 Infant formula (6 months to 1 year) -2 Infant foods (1 to 5 years eg. Growing up milk) -3 Commercially manufactured complementary foods -4 E. Accessories (Bottle, Teat, Pacifiers) -5 F. Other-6	Type of violation: A. Advertisement-in Tv/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities -2 C. Company contract with mothers-in person/via internet/social media/phone app -3 D. Donation of product to health facilities-4 E. Promotion in Health facilities -5 F. Free sample -6 G. Inadequate labeling -7 H. Promotion in shop -8 I. Promotion in pharmacy -9 L. Product not registered with IPHN -10 M. Sponsorship-11 N. Others-12
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56	Rangpur	19/3/20	Rangpur	Moti super shop	Rangpur	1,2,3,4,5,	1,2,3	1,2,3,4	7,8,10
57	Mymensingh	12.03.2020	Netrokona	Chayon varitise Store	Netrokona sadar (Hospital road)	1,2	1,2,6,10	1,2,3,4	7,8,10
58	Mymensingh	12.03.2020	Netrokona	Datta Model Pharmacy	Netrokona sadar (Hospital road)	1	1,3	1,2,3,4	7,9,10
59	Mymensingh	12.03.2020	Netrokona	Haque Store Mart	Boro Bazar Area	1,2	1,2,5,6,11	1,2,3,4	7,8,10
60	Mymensingh	12.03.2020	Netrokona	Shethe store	Boro Bazar Area	1,2	1,2,5,6,11	1,2,3,4	7,8,10



Sl no.	Division	Date	Location	Shop name	Shop address	Company name Nestle-1 Fasalak-2 Jes Inter-3 Abul Khair-4 Baby Nutrition Care/Baby Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitalic dairy & food industries-9 My boy-10 Other-11	Brand name: Lactogen 1,2,3,4,-1 Pre Biomil / Biomil 1,2,3,4/Biomil soy-2 Cerelec 1,2,3,4-3 (Cerelec-1 (Wheat & Milk) (Cerelec-1 (Rice & Milk) Cerelec-1 (Mango Milk & Rice)/Cerelec-3 Mixed (Vegetables)/Cerelec-3 (Wheat Mixed Fruits) Cerelec-4 (Rice, Potato & Chicken); Baby care 1,10,10-4 NAN Optipro/ NAN Pro,1,2,3-5 Elido baby-6 Prima1,2-7; Baby ludo-8 Baby and me-9 ,Lactoflo/Gastronilk/ Lactokid/Lactile-10; Nido 1, 1+, 1+,3+-11; Marks /Marks active school/Mark young star /Mark full cream -12 Other(Danalac/Dano/Redcow/ Aptamil/Endo mil/Fassa milk (Junior)/Cow and gate/Other)-13	Type of product (A-E) A. BFM/Birth to 6 months-1 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods-4 E. Accessories (Bottle, Teat, Pacifiers)-5 F. Other-6	Type of violation: A. Advertisement-in Tv/Radio/Newspaper/Magazine/Online etc.-1 B. Commercial promotion in health facilities-2 C. Company contract with mother-in person/via internet/social media/phone app-3 D. Donation of product to health facilities-4 E. Promotion in Health facilities-5 F. Free sample-6 G. Inadequate labeling-7 H. Promotion in shop-8 I. Promotion in pharmacy-9 L. Product not registered with IPHN-10 M. Sponsorship-11 N. Other-12
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61	Mymensingh	12.08.2020	Netrokona	Shilpy Store	Boro Bazar Area	1,2	1,2,3	1,2,3,4	7,8,10
62	Mymensingh	12.08.2020	Netrokona	New choice store	Boro Bazar Area	1,2,11	1,2,8,10	1,2,3,4	7,8,10
63	Barisal	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring
64	Rajshahi	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring
65	Chattogram	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring	No monitoring

Sl no.	Division	Date	Location	Shop name	Shop address	Company name	Brand name:	Type of product	Type of violation:
						Nestle-3 Fasaak-2 Jess Inter-3 Abul Khair-4 Baby Nutrition Care/Babys Nutrition-5 Consumer products-6 Mothers smile-7 GSK-8 Vitale dairy & food industries-9 My boy-10 Other-11	Lactogen 1,2,3,4-3 Pre Biome / Biomeil 1,2,3,4/Biomil soy-2 Carelac 1,2,3,4-3 (Carelac-1 (Wheat & Milk) (Carelac-1 (Rice & Milk) Carelac- 1 (Mango Milk & Rice) Carelac-3 Mixed (Vegetables) Carelac-3 (Wheat Mixed fruits) Carelac-4 (Rice, Potato & Chicken) Baby care 1, 2B, 2B-4 NAN Optipro/ NAN Pro, 1, 2, 3-5 Eido baby-6 Prima, 2-7 ; Baby laco-8 Baby and me-9 Lactofa/Gastromilk/ Lactokid/Lactili-10; Nido 1, 1+, 2+, 3+ -11 ; Marko /Marks active school/Mark young star /Marks full cream -12 Other(Danslac/Dano/Redcow/ Agami)/Indo milk/Pasta milk (Banori)/Cow and gate/Other/-13	A. BVT, Birth to 6 months-3 Infant formula (6 months to 1 year)-2 Infant foods (1 to 5 years eg. Growing up milk)-3 Commercially manufactured complementary foods -4 E. Accessories (Bottle, Teat, Pacifiers) -5 F. Other-6	A. Advertisement-in TV/Radio/Newspaper/Magazine/Online etc -3 B. Commercial promotion in health facilities -2 C. Company contract with mothers-in person/via internet/social media/phone app -3 D. Donation of product to health facilities-4 E. Promotion in Health facilities -5 F. Free sample -6 G. Inadequate labeling -7 H. Promotion in shop -8 I. Promotion in pharmacy -9 L. Product not registered with IPHN -10 M. Sponsorship-11 N. Others-12

66	Khulna	No monitoring							
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**Some pictures of BMS act violations found during Market monitoring:**

**Dhaka division:**



BBF staff Akram Hossain was conducting BMS Act market monitoring and Shop listing in Keraniganj Municipal Area , Dhaka at 12.03.20



BMS Act Copy Distribution among Shopkeepers of Keraniganj Area in Keraniganj Municipal Area, Dhaka at 12.03.20

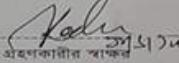
**Mymensingh division:**

ক্রিয়ামূল্য প্রাপ্তি স্বীকারপত্র =৭০০/-

মোঃ হাসুদ পারভেজ, নাজ কার্মা ফার্মাইজি, মতমসিঃ ২  
২০৭ নং চৌধুরী, হামলাপাড়া, মেইন, মতমসিঃ ২

এর নিকট হইতে প্রাপ্ত লাইসেন্স নবায়নের দরখাস্ত গ্রহণ করা হলো।

লাইসেন্স নম্বর : ৭৫/২০১৮-১৯ আবেদনের তারিখ : ১১/০৬/২০১৯

   
দরখাস্ত গ্রহণকারীর স্বাক্ষর  
(জেলা প্রশাসক এর পক্ষে)

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ক্রিয়ামূল্য প্রাপ্তি স্বীকারপত্র =৭০০/-

মোঃ হাসুদ পারভেজ, নাজ কার্মা ফার্মাইজি  
২১, ডি.কে.ইস.সি. রোড, মেইন, মতমসিঃ ২

এর নিকট হইতে প্রাপ্ত লাইসেন্স নবায়নের দরখাস্ত গ্রহণ করা হলো।

লাইসেন্স নম্বর : ২৬/২০১৭-১৮ আবেদনের তারিখ : ১১/০৬/১৯

   
দরখাস্ত গ্রহণকারীর স্বাক্ষর  
(জেলা প্রশাসক এর পক্ষে)

DC office of Mymensingh District gives License to sell BMS Products to the shop owners found during BMS act Market monitoring by BBF staff Sujit Moulik in Mymensingh sadar



BBF staff Sujit Moulik monitored Choyan store of Netrokona Sadar, Mymensingh at 20 March, 2020 & found Displayed BMS products on



BBF staff Sujit Moulik monitored Choyan store of Netrokona Sadar, Mymensingh at 20 March, 2020 & discussed properly about BMS- Act and its Violation with the shop owner



A special shelf has been found (Nutrition Hygiene Corner) and lots of BMS Products has been displayed on shop Ponno Shomver, Netrokona sadar , Mymensingh at 20/3/20 by Suiit Moulik



BMS products displayed and sell in Datta Pharmacy s, Violation of BMS- Act article 4(1&2(b (iv))), in Netrokona sadar , Mymensingh



Displayed lots of BMS products in Shelf of Netrokona, Mymensingh at 20/3/20 found by BBF staff Sujit Moulik



BBF staff Sujit Moulik shared a copy of BMS-Act and discussed properly with shop owner in Netrokona sadar, Mymensingh at 20/3/20

**Sylhet division:**



BBF staff Sajib Chowhan was telling the shop Owner about the information of BMS ACT-2013 Law in varieties store , Khadim para & municipal area, Sylhet at 08/03/2020

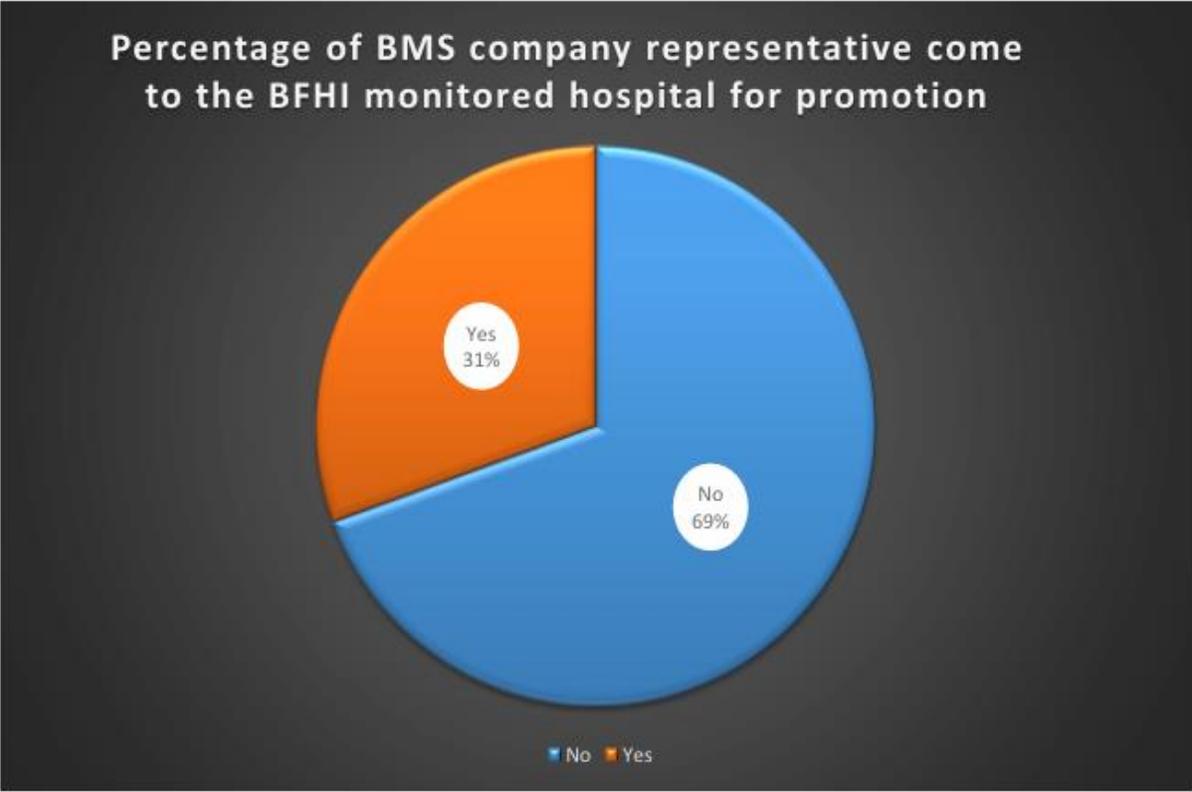


BMS Products those are available in the shop Found during monitoring in Bondar Bazar/ Amborkhana/ Khadim para & municipal area, Sylhet District at 08/03/2020 by BBF staff Sajib Chowhan



BMS Products those are available in the shop found during monitoring in Bondar Bazar/Amborkhana/ Khadim para & municipal area, Sylhet District at 08/03/2020 by BBF staff Sajib Chowhan

**BMS Monitoring July, 2021 to June, 2022:**



### Commonly BMS act violation found in hospital were

Sl. no.	Commonly BMS act violation found in hospital were	Violation of BMS act-2013/BMS act rules-2017
1.	Found Leaflet on BMS product	Violation of BMS act-2013 article no.4 (2(a))
2.	Found BMS product in pediatric ward	Violation of BMS act-2013 article no.4(2(b(iv)))
3.	Prescribed BMS products without any written from and even any Justified reason	violation of BMS act rules ,2017 article no.(4)
4.	Promoted BMS product	Violation of BMS act-2013 article no.4 (1)
5.	Kept BMS product in hospitals pharmacy	Violation of BMS act-2013 article no.4 (2(b (IV)))
6.	Attained seminar, symposium, training, competition	Violation of BMS act -2013 article no.4 (2(b (iii)))
7.	Took financial gift/other	Violation of BMS act article no.4 (2(b (iii)))
8.	Had nestle made breastfeeding corner	Violation of BMS act article no.4 (2(b (IV)))
9.	Gave slip to the patient	Violation of BMS act -2013 article no. 4 (2(b (IV)))

Sl. No.	Types of Violation found during market monitoring	Violation of BMS Act-2013/BMS ACT rules-2017
1.	100% BMS products not registered to IPHN	Violation of BMS act -2013 & rules-2017 article no.(10(1))
2.	BMS product Promotion in shops	7-9
3.	Then inadequate labeling	Violation of BMS act article no.(6(1,2,3))
4.	Promotion in pharmacy	Violation of BMS act article no.(4(1& 2(a (iv))))
5.	Free sample	Violation of BMS act article no.(4(2(b(i))))
6.	Display of BMS Products	Violation of BMS act article no.(4(1))
7.	Provide/ receive monthly 300-600/- for the Display Corner	Violation of BMS act article no.(4(2(b(i))))
8.	Sponsorship	Violation of BMS act article no.(4(2(b(i))))
9.	Other violations	Violation of BMS act

Some violation found in Barisal division:



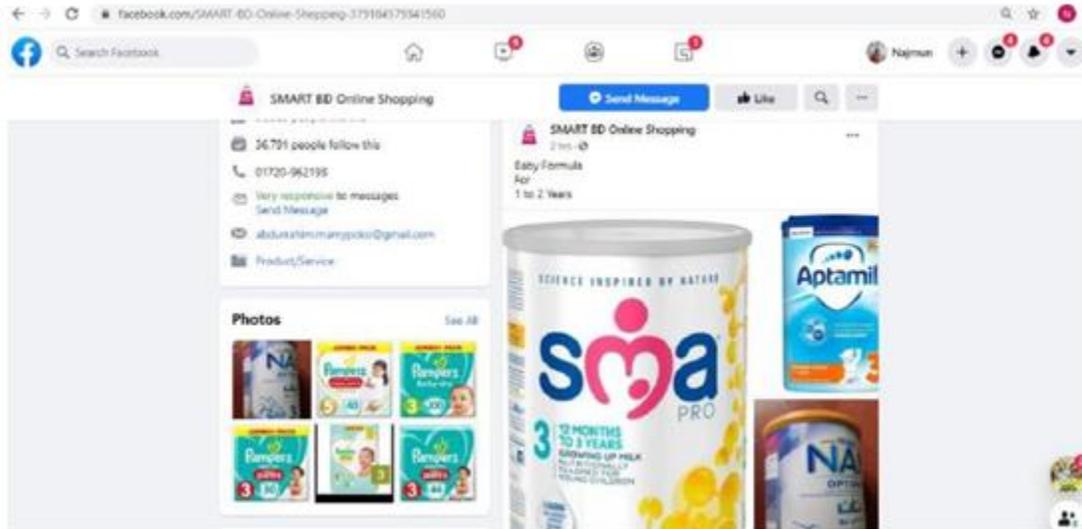
Photos of monitoring and build awareness to the pharmacy /shop owners /keepers about the violation of BMS act-2013 in Barisal division at 24/06/2021



1. Some online violation screenshot: <https://www.startwell.nestle.com.my/products/lactokid-1-3#>



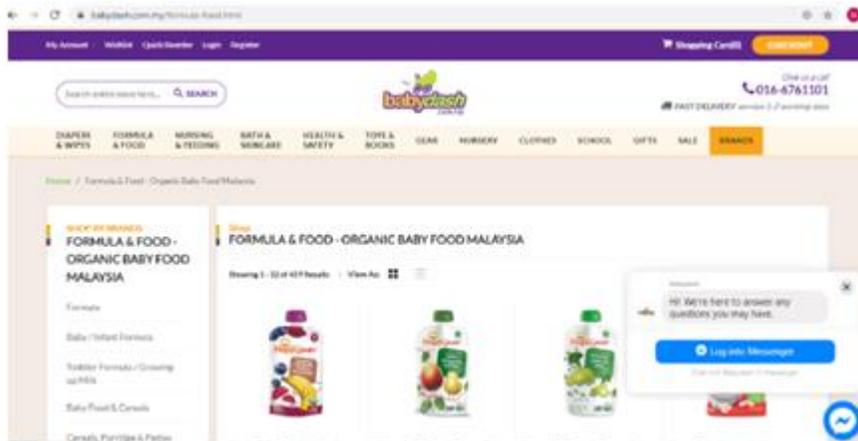
2. <https://www.facebook.com/KidZoneBD> <https://www.facebook.com/SMART-BD-Online-Shopping-379184579341560> YouTube Channel link [https://www.youtube.com/watch?v=cMLvpBJ7\\_Vw](https://www.youtube.com/watch?v=cMLvpBJ7_Vw) <https://www>.



YouTube Channel link [https://www.youtube.com/watch?v=cMLvpBJ7\\_Vw](https://www.youtube.com/watch?v=cMLvpBJ7_Vw)  
<https://www.youtube.com/watch?v=eAZDZUw8qUo>  
[https://www.nestle.com.my/brands/junior\\_foods/lactokid](https://www.nestle.com.my/brands/junior_foods/lactokid) <https://www.>

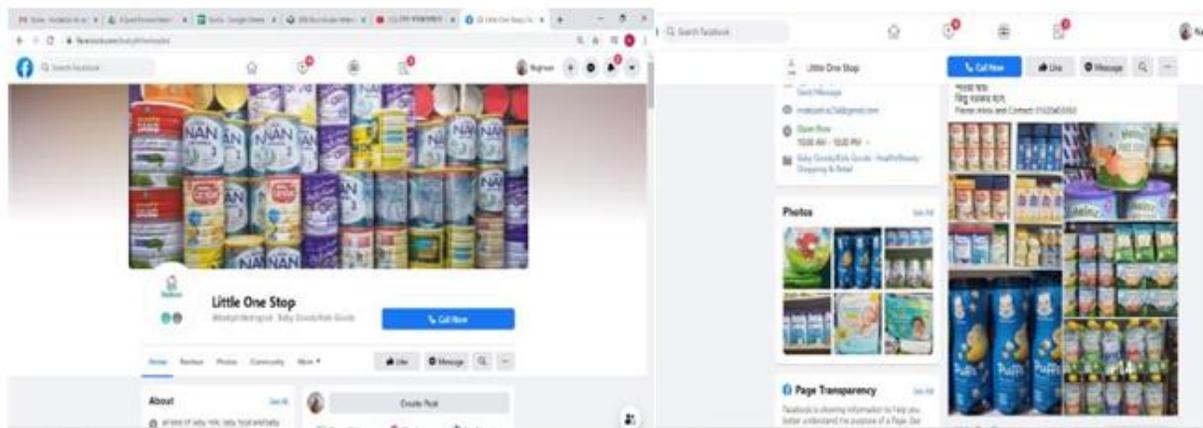
<https://www.nestlenido.com/en>

<https://www.babydash.com.my/formula-food.html>



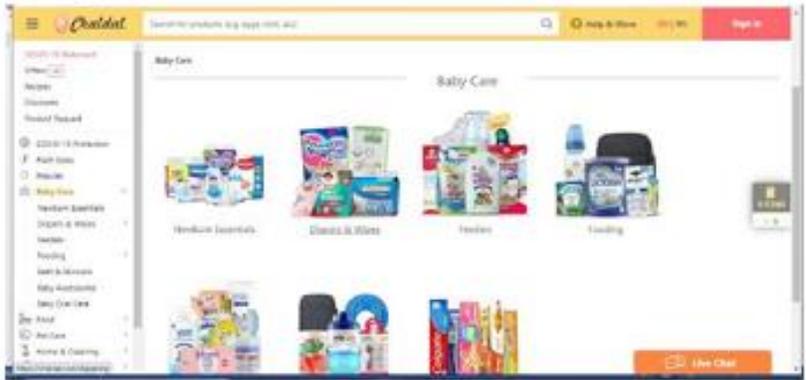
<https://www.facebook.com/babylittlestopbd>

Published on-07.07.2020- Little One Stop



[Baby Care - Online Grocery Shopping and Delivery in Bangladesh | Buy fresh food items, personal care, baby products and more](https://chaldal.com/babycare/)

[https://chaldal.com/babycare:](https://chaldal.com/babycare/)



<https://www.facebook.com/SMART-BD-Online-Shopping-379184579341560>

SMART BD online Shopping Published on-10 July 2020



<https://www.youtube.com/watch?v=AbppRIHbBXM>

Published on -21 Mar 2020 , Raisa's Unique



World [https://www.youtube.com/watch?v=8gvtuzS2\\_JY](https://www.youtube.com/watch?v=8gvtuzS2_JY)

bangla Swasthya Bidhi Published on 17 June 2020

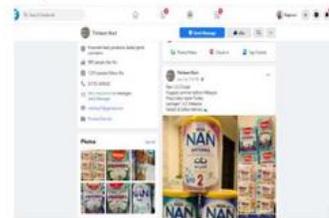


<https://www.facebook.com/Thirteen-Mart-100868211672048>

Thirteen Maart , Published on 2 July 2020

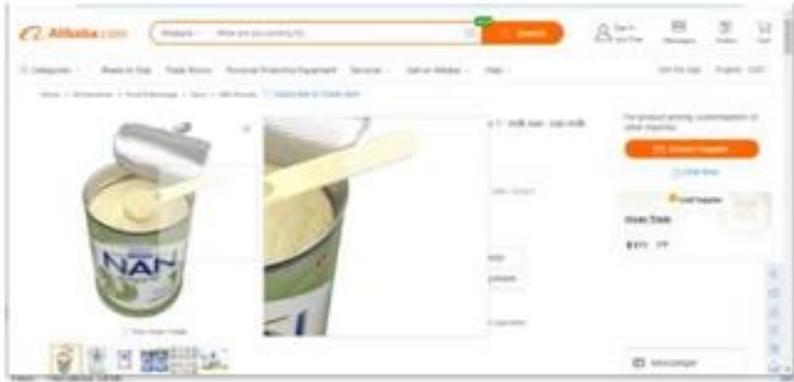


Thirteen Maart , Published on 2 July 2020



<https://www.alibaba.com/product-detail/BABY>

FORMULA-DIRECT-FROM-AUSTRALIANan\_  
1600080583235.html?spm=a2700.galleryofferlist.0.0.633d5199L0tApV

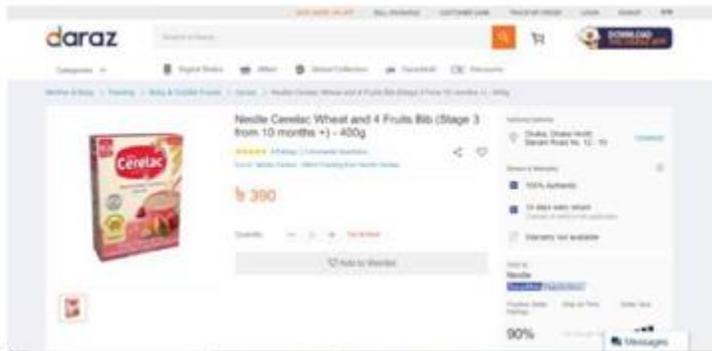


<https://www.youtube.com/watch?v=T1hKcec0lxx>

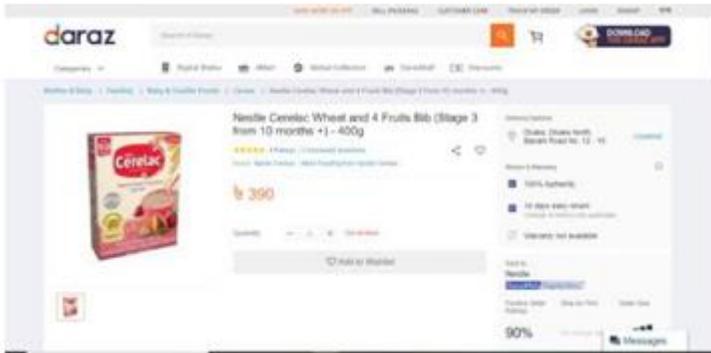
Mom,s care with Indu Published on 6 july 2020



[https://www.daraz.com.bd/products/nestle-cerelac-wheat-and-4-fruits-bib-stage-3-from 10-months-](https://www.daraz.com.bd/products/nestle-cerelac-wheat-and-4-fruits-bib-stage-3-from-10-months-400g-i132144922-s1052934191.html?spm=a2a0e.searchlist.list.1.65275219xfGwKJ&search=1)



400g-i132144922 s1052934191.html?spm=a2a0e.searchlist.list.1.65275219xfGwKJ&search=1



<https://priyoshop.com/pur-classic-feeder-1102-pink-8-oz250-ml>



<https://www.bdbabymart.com/product/nestle-cerelac--oats%2Cwheat-%26-prunes->

Bdbabymart.com <https://>



<https://www.facebook.com/baccakaccacare> Baccakacca.com

Published on 22.07.2020



<https://ajkerdeal.com/product/1132321/nestle-nan-3-optipro-milk-powder-350g-5-vat-included-onprice-2200664Ajkeldeal.com>

<https://www.facebook.com/babycare.bangladesh/>

Babycare Bangladesh Published on 21.07.2020

Mixed fruit and wheat [https://www.youtube.com/watch?v=hOR22G7\\_I2U&t=13s](https://www.youtube.com/watch?v=hOR22G7_I2U&t=13s)

Published on-11 august 2017;

Bangla Baby world. Ellas kitchen- mangoes, pears and papaya, Aptamil 4-6 months, Cow & gate banana porridge 4-6 months, Heinz fruit & yogurt 4+ months 2.

<https://www.youtube.com/watch?v=cnbWLW0Qz2E>

Published on-

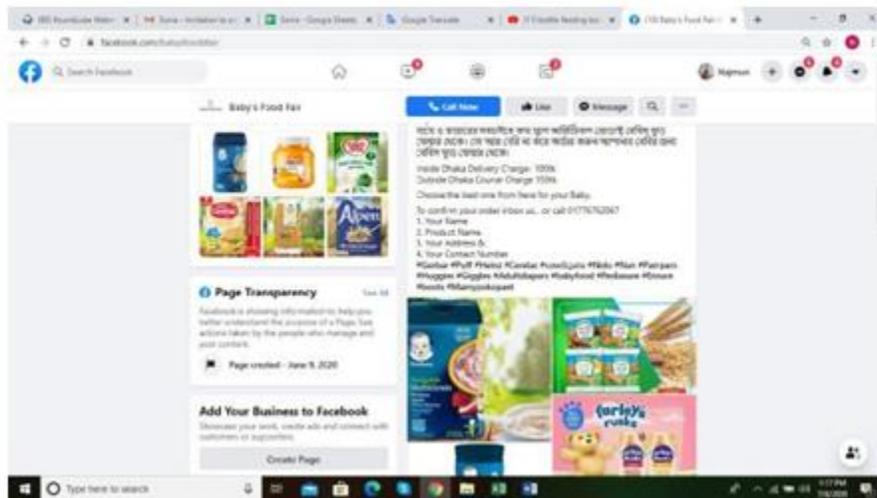


Published on-26 Jan 2019, Bangla Baby world.



- <https://www.facebook.com/zerobabybd>

Published on- 4 July 2020





**BMS accessories are given as free gift. It is the violation of BMS act**



**BMS company Nestle arranged Facebook live program about child nutrition is the violation of BMS act**



**BMS company are giving Facebook post about child nutrition is the violation of BMS act**

**Some initiative to disseminated BMS act information among the health worker through:**

BMS act Orientation arranged in Health facilities (divisional city, Sadar hospital, & UHC,) in 2019. Total 29 BMS act orientation arranged in Divisional director health office, civil surgeon office, Upazilla health complex at 2019 in each division. Out of 55-60 participants, the maximum participants were the health workers. 101 BMS act orientation was also arranged from 2017-2018.

- In 2020 BMS act orientation was arranged for all the health Inspectors of Joypurhat district of Rajshahi division.
- In 2020 BMS act orientation was arranged for all the pharmacists, and shop owners of Khulna division city in Khulna civil surgeon office.
- On August 2019 and 2020 IPHN, WHO arranged BMS act orientation at 8 divisions.
- For the WBW-2020 celebration NNS , BBF and the support of other national and international NGO ; online zoom webinar arranged about BMS act -2013 and its rules .2017 for nursing and midwifery council at 23rd August, 2020; Drug and Chemist association at 18th August, 2020; Nutritionist association at 24th August, 2020; Pharmacist Association at 27th August, 2020.

Besides this, Seminars & discussions meeting also arranged at the Divisional, District & UHC & CC level about breastfeeding and BMS act violations at 9-31August, 2020

## BMS ACT violation in 2022-2023:

During this reporting period a **total of 498 markets (both online and off line market)** were monitored by the divisional Officer of BBF. A finding reveals that the majority (70%) found the display of BMS product in all the 8 divisions, which is under the clause 4(1). During this reporting period, the divisional Coordinator of Khulna divisions with the help of Assistant Divisional Director –Health, were able to stop the Nestlé organized seminar at Khulna Medical College Hospital. This is one of the successes stories of BBF.

### Commonly BMS act violation found in hospitals and their article no. were-

Sl. no.	Commonly BMS act violation found in hospital were	Violation of BMS act-2013/BMS act rules-2017
1.	Found Leaflet on BMS product	Violation of BMS act-2013 article no.4 (2(a))
2.	Found BMS product in paediatric ward	Violation of BMS act-2013 article no.4(2(b(iv)))
3.	Prescribed BMS products without any written from and even any Justified reason	violation of BMS act rules ,2017 article no. (4)
4.	Promoted BMS product	Violation of BMS act-2013 article no.4 (1)
5.	Kept BMS product in hospitals pharmacy	Violation of BMS act-2013 article no.4 (2(b (IV)))
6.	Attained seminar, symposium, training, competition	Violation of BMS act -2013 article no.4 (2(b (ii)))
7.	Took financial gift/other	Violation of BMS act article no.4 (2(b (iii)))
8.	Had nestle made breastfeeding corner	Violation of BMS act article no.4 (2(b (IV)))
9.	Gave slip to the patient	Violation of BMS act -2013 article no. 4 (2(b (IV)))
10.	Gave permission the representative for visit hospital	Violation of BMS act article no.4 (1 &2(b (IV))),
11.	Distributed BMS products among Mothers on special day (World Health day, Nutrition week and Breastfeeding Week)	Violation of BMS act article no. (4(2(c &d))

12.	Health professionals of public health facilities and health professionals of private health facilities were involve in conflict interest.	<i>BMS act -2013 article no. (2).</i>
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### Commonly BMS act violation found in Markets and their article no. were:

Sl. No.	Types of Violation found during market monitoring	Violation of BMS Act-2013/BMS ACT rules-2017
1.	100% BMS products not registered to IPHN	<i>Violation of BMS act -2013 &amp; rules-2017 article no.(10(1))</i>
2.	<i>BMS product</i> Promotion in shops	<i>7-9</i>
3.	Then inadequate labelling	<i>Violation of BMS act article no.(6(1,2,3))</i>
4.	Promotion in pharmacy	<i>Violation of BMS act article no.(4(1&amp; 2(a (iv))))</i>
5.	Free sample	<i>Violation of BMS act article no.(4(2(b(i))))</i>
6.	Display of BMS Products	<i>Violation of BMS act article no.(4(1))</i>
7.	Provide/ receive monthly 300-600/- for the Display Corner	<i>Violation of BMS act article no.(4(2(b(i))))</i>
8.	Sponsorship	<i>Violation of BMS act article no.(4(2(b(i))))</i>
9.	Other violations	<i>Violation of BMS act</i>

### Monitoring findings of hospitals and markets from Oct,22 to March,23 in divisions of Bangladesh:

#### Total BFHI visited hospital from Oct,22 to March,23 in divisions of Bangladesh

Divisions	Frequency(%)
Barisal	41(17.2%)

Chottogram	43(18.1%)
Dhaka	46(19.3%)
Mymensingh	37(15.5%)
Rajshahi	23(9.7%)
Rangpur	19(8%)
Sylhet	29(12.2%)
Total	238(100%)

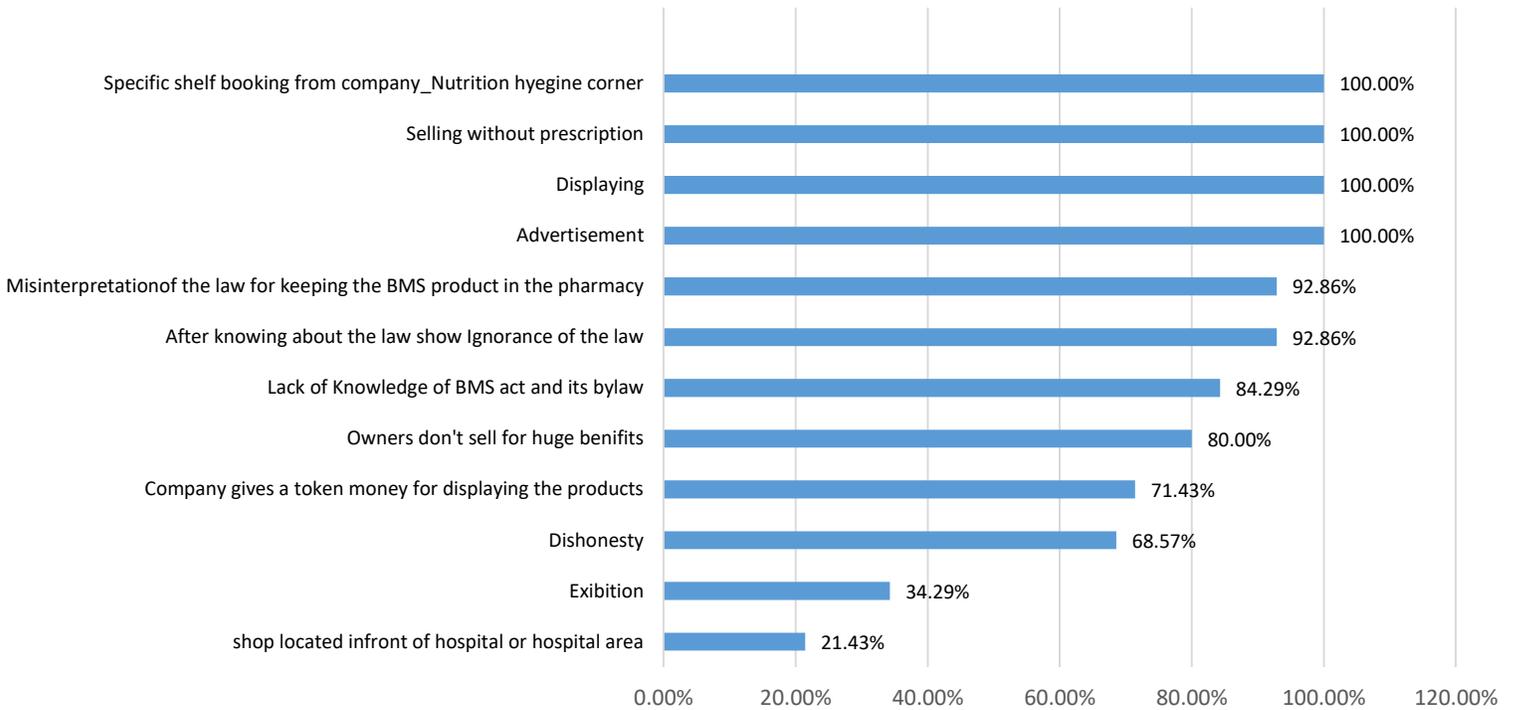
**BMS act Violation found in the BFHI visited hospital from Oct,22 to March,23 in divisions of Bangladesh**

BMS act and its rules violations have in the visited hospitals	Frequency(%)
No	170(71.4%)
Yes	68(28.6%)
Total	238(100%)

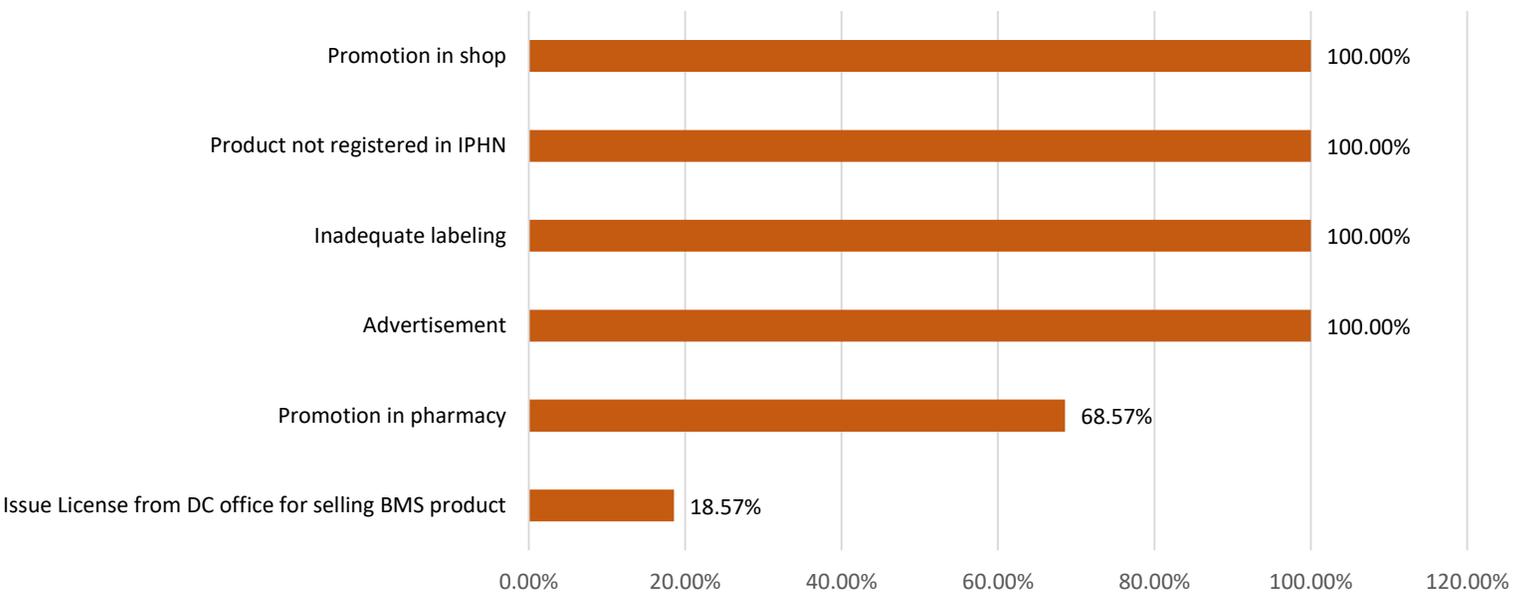
**Observations of BMS act and its rules violation found in the BFHI hospital from Oct,22 to March,23 in divisions of Bangladesh**

BMS violations found	Responses
	N(%)
1. Found Leaflet on BMS product	4(2.8%)
2. Found BMS product in pediatric ward	12(8.4%)
3. Prescribed BMS products without any written from and even any justified reason	9(6.3%)
4. Promoted BMS product	39(27.3%)
5. Kept BMS product in hospitals pharmacy	23(16.1%)
2. Health professionals attained seminar symposium training competition	3(2.1%)
3. Took financial gift/other	29(20.3%)
4. Had nestle made breastfeeding corner	17(11.9%)
5. Gave slip to the patient	4(2.8%)
6. Gave permission the representative for visit hospital	2(1.4%)
7. Health professionals involving in conflict interest	1(0.7%)
	143(100%)

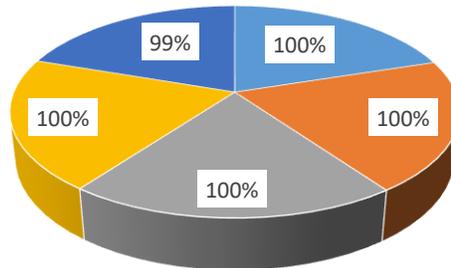
### Observations of BMS act and its rules violation found in Markets from Oct,22 to March,23 in divisions of Bangladesh



### BMS act and its rules violation found in Markets from Oct,22 to March,23 in divisions of Bangladesh



**Types of BMS products found during Market monitoring  
Oct,22 to March,23 in divisions of Bangladesh  
Percent of Cases(N=349)**



- BMS Birth to 6 months
- Infant formula 6 months to 1 year
- Infant foods 1 to 5 years eg. Growing up milk
- Commercially manufactured CF
- Accessories Bottle Teat Pacifiers

Sl. No.	Types of Violation found during market monitoring	Violation of BMS Act-2013/BMS ACT rules-2017
1.	100% BMS products not registered to IPHN	Violation of BMS act -2013 & rules-2017 article no.(10(1)) and BMS act -2013 article(5)
2.	100% BMS product Promotion in shops	Violation of BMS act article no.(4(1)&2(b(iv)
3.	Then inadequate labeling-100%	Violation of BMS act article no.(6(1,2,3))
4.	Promotion in pharmacy-68.5%	Violation of BMS act article no.(4(1 & 2(b (iv))))
5.	Free sample-	Violation of BMS act article no.(4(2(b(i)))
6.	Sponsorship-	Violation of BMS act article no.(4(2(b(i)))
7.	Specific shelf booking from company nutrition hygiene corner -100%	BMS act article no.(4(2(b(i))),rules2017(3(vi))
8.	Selling without prescription-100%	

Name of district	Name of the Hospital	Monitoring date	Name of DC/DO of BBF	Visit no.	Violation have	Violation name	Observations
Barisal	Jelkhana Road	05.01.23	Uttam Kumar Mondal	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Barisal	Bibir Pukurpar	07.01.23	Uttam Kumar Mondal	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7

Barisal	Medical College Road	12.01.23	Uttam Kumar Mondal	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Barisal	Medical College Road	14.01.23	Uttam Kumar Mondal	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Barisal	Medical College Road	16.01.23	Uttam Kumar Mondal	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Barisal	Medical College Road	26.01.23	Uttam Kumar Mondal	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Chottogram	Panchlish Area	05.01.23	Shafiqul islam	1	Yes	Advertisement =1, Promotion in shop=7, Promotion in pharmacy=8, Product not registered in IPHN=9	Lack of Knowledge of BMS act and its bylaw=3
Chottogram	Chakbazar	08.01.23	Shafiqul islam	1	Yes	Advertisement =1, Promotion in shop=7, Promotion in pharmacy=8, Product not	Lack of Knowledge of BMS act and its bylaw=3

						registered in IPHN=9	
<b>Chottogram</b>	<b>Tigrepas Area</b>	<b>12.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>
<b>Chottogram</b>	<b>Boddhar hat Area</b>	<b>14.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>
<b>Chottogram</b>	<b>Kalurghat Area</b>	<b>16.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>
<b>Chottogram</b>	<b>chandgaou Area</b>	<b>19.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>
<b>Chottogram</b>	<b>Panchlish Area</b>	<b>05.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>

						pharmacy=8,Product not registered in IPHN=9	
<b>Chottogram</b>	<b>Chakbazar</b>	<b>08.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>
<b>Chottogram</b>	<b>Tigrepas Area</b>	<b>12.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>
<b>Chottogram</b>	<b>Boddharhat Area</b>	<b>14.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>
<b>Chottogram</b>	<b>Kalurghat Area</b>	<b>16.01.23</b>	<b>Shafiqul islam</b>	<b>1</b>	<b>Yes</b>	<b>Advertisement =1,Promotion in shop=7,Promotion in pharmacy=8,Product not registered in IPHN=9</b>	<b>Lack of Knowledge of BMS act and its bylaw=3</b>

Chottogram	chandga ou Area	19.01.23	Shafiqu islam	1	Yes	Advertisement =1,Promotion in shop=7,Promotio n in pharmacy=8,Prod uct not registered in IPHN=9	Lack of Knowledge of BMS act and its bylaw=3
Mymensingh	Kashigon j	03-01- 2023	Prodip	1	Yes	Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Mymensingh	Tarakand a	08-01- 2023	Prodip	1	Yes	Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Mymensingh	Ishorgonj	22-02- 2023	Prodip&Basu dev	1	Yes	Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Mymensingh	Shamgon j	09-03- 2023	Prodip&Basu dev	1	Yes	Product not registered in IPHN	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Pairst Cottor	04-01- 2023	Shamima akter	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token

							money for displaying the products=7
Rangpur	Karanipara	05-01-2023	Shamima Akter	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Saidpur Bazer	08-01-2023	Shamima Akter	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Pouro Bazer	11-01-2023	Shamima Aktert	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Kasari Bazer	12-01-2023	Shamima Akter	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Munshipara	15-01-2023	Shamima Akter	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Nobdi Bazer	16-01-2023	Shamima Akter	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token

							money for displaying the products=7
Rangpur	Super Market	22-01-2023	Shamima Akter, Kaium Mondal	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Medical More	23-01-2023	Shamima Akter, Kaium Mondal	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3
Rangpur	Kasari Bazer	06-03-2023	Shamima Akter, Kaium Mondal	2	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3, Company gives a token money for displaying the products=7
Rangpur	Dokhigon j Bazer	07-03-2023	Shamima Akter, Kaium Mondal	1	Yes	Advertisement =1, Promotion in shop=7	Displaying=1, Lack of Knowledge of BMS act and its bylaw=3
Sylhet	BMS Act Sadipur	12.01.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Sylhet	BMS Act Sailatukur	15.01.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Sylhet	BMS Act Dorgagat e	18.01.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not	

						registered in IPHN	
Sylhet	BMS Act Nougao	16.01.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Sylhet	BMS Act Dorgagat e	18.01.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Sylhet	BMS Act Nobab	19.1.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Sylhet	BMS Act Kulaura	18.02.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Sylhet	BMS Act Sadipur	06.03.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Sylhet	BMS Act Gasibazar	09.03.2023	Umar faruq	1	Yes	Promotion in shop, Promotion in pharmacy, Product not	

						registered in IPHN	
Rajshahi	Kacha Bazar area market	09.03.23	Amanur Rahman	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Rajshahi	Jamal super market area(10 shop+10 Pharmacy	19.01.23	Amanur Rahman	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Rajshahi	shalbagan area, Rajshahi	17.01.23	Amanur Rahman	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Rajshahi	Shaheb Bazar, Rajshahi	12.01.23	Amanur Rahman	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	
Rajshahi	kachabazar area, shaheb Bazar	10.01.23	Amanur Rahman	1	Yes	Promotion in shop, Promotion in pharmacy, Product not registered in IPHN	

Barishal division :

Name of the visitor: Uttam Kumar Mondal. Divisional officer,BBF

1. Shop/pharmacy no. 1 name:

1. Life Medicine 05.01.2023.
2. khaddokar Pharmacy 05.01.2023.
3. Biswas Medical Hall 07.01.2023.
4. Alom store 12.01.2023.
5. Kotha pharmacy 12.01.2023.
6. Bismilla Dipu 16.01.2023.
7. Jhanara Pharmacy 26.01.2023.
8. Masers Keya store 26.01.2023.
9. Zonayed Store 09.03.2023.
10. Eva Medical Hall 09.03.2023.

Observations of shops / pharmacy:

Violation name	Write number	Observations	Write number
Advertisement =1	1	Displaying=1	1
Commercial promotion in health facilities=2		Exhibition=2	
Donation of product to health facilities=3		Lack of Knowledge of BMS act and its bylaw=3	3
Promotion in Health facilities=4		Issue License from DC office for selling BMS product=4	
Free sample =5		Selling without prescription=5	5
Inadequate labelling=6		Owners don't sell for huge benefits=6	
Promotion in shop=7	7	Company gives a token money for displaying the products=7	
Promotion in pharmacy=8	8	There is no BMS Act related leaflet banner in the shops=8	8
Product not registered in IPHN=9	9	After knowing about the law show Ignorance of the law=9	
Sponsorship=10		Misinterpretation of the law for keeping the BMS product in the pharmacy=10	
Other (Specify)=11		Dishonesty=10	

		Shop located in front of hospital or hospital area=11	
		Other(specify)=12	

**Some picture with caption (date, place, activity) of shop/pharmacy:**

**Some picture with caption (date, place, activity) of shop/pharmacy:**



BBF staff Uttam Kumar Mondal was visiting to the Life Medicine in Jelkhana road ,Barisal.at 05.01.2023.



BBF staff Uttam Kumar Mondal was visiting to the Khondokar Pharmacy in Jelkhana road,Barisal at 05.01.2023.



BBF staff Uttam Kumar Mondal was Conducting Violations found in the Biswas Medical Hall in Bibir pukur par at 07.01.2023



BMS Products are displaying at Alom Store, Medical College Road on 12.01.2023



BBF staff Uttam Kumar Mondal was visiting to the Kotha Pharmacy at Medical college Road and creating awareness to the shopowner at 12.01.2023.



BBF staff Uttam Kumar Mondal was visiting to the Bismilla Dipu at Sadipur area at 16.01.2023.



BBF staff Uttam Kumar Mondal Violations found in the Jhanara Pharmacy and show the BMS Act Law also creating awareness to the shopowner at Medical College Road on 26.01.2023



BBF staff Uttam Kumar Mondal Violations found in the Eva Medical Hall, Bangla Bazar at 09.03.2023

## Rajshahi division :

Name of the visitor: Md.Mir Amanur Rahman ,divisional coordinator ,BBF

Violation name	Write number	Observations	Write number
Advertisement =1	1	Displaying=1	1
Commercial promotion in health facilities=2		Exhibition=2	
Donation of product to health facilities=3		Lack of Knowledge of BMS act and its bylaw=3	3
<b>Promotion in Health facilities=4</b>		<b>Issue License from DC office for selling BMS product=4</b>	<b>4</b>
Free sample =5		Selling without prescription=5	5
Inadequate labelling=6		Owners don't sell for huge benefits=6	6
Promotion in shop=7	7	Company gives a token money for displaying the products=7	7
Promotion in pharmacy=8		There is no BMS Act related leaflet banner in the shops=8	8
Product not registered in IPHN=9		After knowing about the law show Ignorance of the law=9	9
Sponsorship=10		Misinterpretation of the law for keeping the BMS product in the pharmacy=10	
Other (Specify)=11		Dishonesty=10	10
		Shop located in front of hospital or hospital area=11	
		Other(specify)=12	



BBF staff Md.Amanur Rahman was conducting Shop owner and Awareness is begin created about BMS Act, and the harmful effects of milk powder in Sahebbazar area Area,Rajsahi 19.01.23

Violation name	Write number	Observations	Write number
Advertisement =1	1	Displaying=1	1
Commercial promotion in health facilities=2		Exhibition=2	
Donation of product to health facilities=3		Lack of Knowledge of BMS act and its bylaw=3	3
<b>Promotion in Health facilities=4</b>		<b>Issue License from DC office for selling BMS product=4</b>	
Free sample =5		Selling without prescription=5	5

Inadequate labelling=6		Owners don't sell for huge benefits=6	
Promotion in shop=7	7	Company gives a token money for displaying the products=7	7
Promotion in pharmacy=8		There is no BMS Act related leaflet banner in the shops=8	8
Product not registered in IPHN=9		After knowing about the law show Ignorance of the law=9	9
Sponsorship=10		Misinterpretation of the law for keeping the BMS product in the pharmacy=10	
Other (Specify)=11		Dishonesty=10	10
		Shop located in front of hospital or hospital area=11	
		Other(specify)=12	



**BMS act-13 violations by hospitals:**  
**BMS company Nestle made Breastfeeding corner found in Gangachora UHC visited at 11.3.23**



BBF staff Shamima Akter was Monitoring BMS Act Violation at Saiyed Bakari at Paira Cottor, Rangpur. Violations found in the Shop. Date: 04/01/23. 3<sup>rd</sup> quarter. No: 1



BBF staff Shamima Akter was Monitoring BMS Act Violation at Sohag store at Karanipara, Rangpur. Violations found in the Shop. Date: 05/01/23. 3<sup>rd</sup> quarter. No: 2



BBF staff Shamima Akter was Monitoring BMS Act Violation at Raza Store at Saidpur Bazer, Rangpur. Violations found in the Shop. Date: 08/01/23. 3<sup>rd</sup> quarter. No: 3



BBF staff Shamima Akter was Monitoring BMS Act Violation at Shihab Store at Pouro Bazer, Rangpur. Violations found in the Shop. Date: 11/01/23. 3<sup>rd</sup> quarter. No: 4



BBF staff Shamima Akter was Monitoring BMS Act Violation at Ripa Store at Kasari Bazer, Rangpur. Violations found in the Shop. Date: 12/01/23. 3<sup>rd</sup> quarter. No: 5



BBF staff Shamima Akter was Monitoring BMS Act Violation at Joy Store at Munshipara, Rangpur. Violations found in the Shop. Date: 15/01/23. 3<sup>rd</sup> quarter. No: 6



BBF staff Shamima Akter was Monitoring BMS Act Violation at Salim Store at Nobdi Bazer, Rangpur. Violations found in the Shop. Date: 16/01/23. 3<sup>rd</sup> quarter. No: 7



BBF staff Shamima Akter and Kaium Mondal were Monitoring BMS Act Violation at Misti Mela shop at Super Market, Rangpur. Violations found in the Shop. Date: 22/01/23. 3<sup>rd</sup> quarter. No: 8



BBF staff Shamima Akter & Kaium Mondal were Monitoring BMS Act Violation at Moti Store at Medical More, Rangpur. Violations found in the Shop. Date: 23/01/23. 2<sup>nd</sup> quarter. No: 9



BBF staff Shamima Akter & Kaium Mondal were Monitoring BMS Act Violation at Asha Store at Kasari Bazer, Rangpur. Violations found in the Shop. Date: 06/03/23. 3<sup>rd</sup> quarter. No: 10



BBF staff Shamima Akter & Kaium Mondal were Monitoring BMS Act Violation at Navan Store at Dokhieoni Bazer, Rangpur.

### Chottogram division:

4. Name of the visitor: Shafiqul Islam, divisional officer, BBF
5. Shop/pharmacy no. 1 name:
6. Observations of shops / pharmacy no.1:
7. Panchlish Area: 05.01.23
8. Chakbazar: 08.01.23
9. Tigrepas Area: 12.01.23
10. Boddharhat Area: 14.01.23
11. Kalurghat Area: 16.01.23
12. chandgaou Area: 19.01.23

Violation name	Write number	Observations	Write number
Advertisement =1	1	Displaying=1	1
Commercial promotion in health facilities=2		Exhibition=2	
Donation of product to health facilities=3		Lack of Knowledge of BMS act and its bylaw=3	3
<b>Promotion in Health facilities=4</b>		<b>Issue License from DC office for selling BMS product=4</b>	
Free sample =5		Selling without prescription=5	5
Inadequate labelling=6		Owners don't sell for huge benefits=6	
Promotion in shop=7	7	Company gives a token money for displaying the products=7	7
Promotion in pharmacy=8	8	There is no BMS Act related leaflet banner in the shops=8	
Product not registered in IPHN=9	9	After knowing about the law show Ignorance of the law=9	
Sponsorship=10		Misinterpretation of the law for keeping the BMS product in the pharmacy=10	
Other (Specify)=11		Dishonesty=10	
		Shop located in front of hospital or hospital area=11	
		Other(specify)=12	



BBF staff Md. Shafiqul Islam was conducting Shop owner and Awareness is begin created about BMS Act, and the harmful effects of milk powder in Panchlaish Area, Chottogram



BBF staff Md. Shafiqul Islam was conducting Shop owner and Awareness is begin created about BMS Act, and the harmful effects of powder milk in Kalurghat Area, Chottogram 16.01.23



BBF staff Md. Shafiqul Islam was conducting Shop owner and Awareness is begin created about BMS Act, and the harmful effects of powder milk in Chakbazar Area, Chottogram 08.01.23



BBF staff Md. Shafiqul Islam was conducting Shop owner and Awareness is begin created about BMS Act, and the harmful effects of powdermilk in Tigerpas Area, Chottogram



BBF staff Md. Shafiqul Islam was conducting Shop owner and Awareness is begin created about BMS Act, and the harmful effects of powdermilk in



BBF staff Md. Shafiqul Islam was conducting Shop owner and Awareness is begin created about BMS Act, and the harmful effects of powder milk in

## Sylhet division:

1.Name of the visitor: MD. Umar Faruq, divisional officer, BBF

2.Shop/pharmacy name:

1. Sumon Store 16.01.2023
2. khaddo vander 18.01.2023
3. Dawan Store 16.01.2023
4. Parul pharmacy 18. 02.2023
5. Minar pharmacy 12.01.2023
6. Surma pharmacy 18. 02.2023
7. Shovon Drug House 12.01.2023
8. Johir Grochery 19.01.2023

Observations of shops / pharmacy no.:

Violation name	Write number	Observations	Write number
Advertisement =1	1	Displaying=1	1
Commercial promotion in health facilities=2		Exhibition=2	
Donation of product to health facilities=3		Lack of Knowledge of BMS act and its bylaw=3	3
<b>Promotion in Health facilities=4</b>		<b>Issue License from DC office for selling BMS product=4</b>	
Free sample =5		Selling without prescription=5	5
Inadequate labelling=6		Owners don't sell for huge benefits=6	
Promotion in shop=7	7	Company gives a token money for displaying the products=7	
Promotion in pharmacy=8	8	There is no BMS Act related leaflet banner in the shops=8	8
Product not registered in IPHN=9	9	After knowing about the law show Ignorance of the law=9	
Sponsorship=10		Misinterpretation of the law for keeping the BMS product in the pharmacy=10	
Other (Specify)=11		Dishonesty=10	

		Shop located in front of hospital or hospital area=11	
		Other(specify)=12	

Some picture with caption (date, place, activity) of shops/pharmacies:



BBF staff MD. Umar Faruq was visiting to the Surma pharmacy in Kulaura Upozilla and removing from shop BMS Products on 18. 02.2023



BBF staff MD. Umar Faruq was visiting to the Parul Pharmacy in Kulaura Upozilla, Molvibazar on 18. 02.2023



BBF staff MD. Umar Faruq was Conducting Violations found in the Johir Grochery shop at Noab Roadat 19.01.2023



BMS Products are displaying at Sumon Store, Nowgaou in Sylhet on 16.01.2023



BBF staff MD. Umar Faruq was visiting to the Khaddo vander at Shaporan ghat and creating awareness to the shopowner at 18.01.2023



BBF staff MD. Umar Faruq was visiting to the Dhawan Store at Sadipur area at 12.01.2023.



BBF staff MD. Umar Faruq Violations found in the Shovon Drug House and show the BMS Act Law also creating awareness to the shopowner at



BBF staff MD. Umar Faruq Violations found in the Minar Pharmacy at sadipur on 12.01.2023

## Mymensingh division:

1. Name of the visitor: Basude & Prodip Mondal, divisional officer, BBF

## BMS act-13 violations found in hospitals:



Nestle made breastfeeding corner in the Sreebardi UHC, Sherpur visited at 14.3.23



## BMS act-13 violations by hospitals:

BMS company Nestle made Breastfeeding corner found in Modon UHC visited at 23.2.23

## 2. Shops/pharmacies name:

1. Ma Store 03.01.2023
2. Sojib store 03.01.2023
3. Akusha pharmacy 03.02.2023
4. Alamin store 08.01.2023
5. Medicine Corner 08.01.2023
6. Arfan Store 22.02.2023
7. Sweety Store 22.02.2023
8. semanto Store 09.03.2023

Observations of shops / pharmacy no.:

Violation name	Write number	Observations	Write number
Advertisement =1	1	Displaying=1	1
Commercial promotion in health facilities=2		Exhibition=2	
Donation of product to health facilities=3		Lack of Knowledge of BMS act and its bylaw=3	3
<b>Promotion in Health facilities=4</b>		<b>Issue License from DC office for selling BMS product=4</b>	
Free sample =5		Selling without prescription=5	5
Inadequate labelling=6		Owners don't sell for huge benefits=6	
Promotion in shop=7	7	Company gives a token money for displaying the products=7	
Promotion in pharmacy=8	8	There is no BMS Act related leaflet banner in the shops=8	8
Product not registered in IPHN=9	9	After knowing about the law show Ignorance of the law=9	
Sponsorship=10		Misinterpretation of the law for keeping the BMS product in the pharmacy=10	
Other (Specify)=11		Dishonesty=10	
		Shop located in front of hospital or hospital area=11	
		Other(specify)=12	

**Some picture with caption (date, place, activity) of shop/pharmacy:**



BBF staff Prodig Mondal was visiting to the Akusha pharmacy 03. 01.2023 in kasigong Bajar Mymensingh and not found BMS Products in pharmacy.



BBF staff Prodig Mondal was Conducting Violations found in the shajib Store at Kasigong,Mymensingh 03.01.2023



BBF staff Basudev Mondal was visiting to the Medicine corner 08. 01.2023 in Tarakanda Upazala Mymensingh and not found BMS Products in pharmacy.



BMS Products are displaying at Alamin Store, Tarakanda in Mymensingh on 08.01.2023



BBF staff Prodig Mondal was visiting to the Arfan Store at Isshorgonj Upazila and creating awareness to the shopowner at 22.02.2023



BBF staff Basudev Mondal was visiting to the Sweety Store at Isshorgonj Upazila at 22.02.2023.



BBF staff Basudev Mondal Violations found in the Kajla Medical hall and show the BMS Act Law also creating awareness to the shop owner at Shamgonj ,Nertrokona on 09.03.2023



BBF staff Prodig Mondal Violations found in the Semanto Store at Shamgonj ,Nertrokona on 09.03.2023

## BMS ACT report 2023-2024:

BMS act violation found at Hospitals and Shops & pharmacies in 3 <sup>rd</sup> quarter,23					
BMS act violation	Hospitals		Markets	Shop	Pharmacy
	Govt.	Private			
Yes	5	5			
No	19	30			
<b>Total</b>	<b>54</b>		<b>51</b>	<b>274</b>	<b>228</b>
BMS act violation	51 markets out of 51 markets visited				
	502 shops and pharmacies out of 502 shops and pharmacies visited				
	10 violations found out of 54 hospital visited. 5 private & 5 Govt. hospitals				

	Divisions	Shops	Pharmacies
1	Dhaka	12	15
2	Chottogram	60	30
3	Sylhet	55	32
4	Barishal	27	48
5	Khulna	0	0
6	Rajshahi	50	50
7	Rangpur	55	33
8	Mymensingh	15	20
		274	228

Quarter	Division	BFHI(HFs)	BMS Act(Markets)
1 3rd quarter(Jan-March,23)	Rangpur	5	11
2 3rd quarter(Jan-March,23)	Mymensingh	16	4
3 3rd quarter(Jan-March,23)	Chottogram	9	12
4 3rd quarter(Jan-March,23)	Barishal	7	6
5 3rd quarter(Jan-March,23)	Dhaka	1	4
6 3rd quarter(Jan-March,23)	Sylhet	9	9
7 3rd quarter(Jan-March,23)	Rajsahi	6	5
8 3rd quarter(Jan-March,23)	Khulna	0	0
		53	51

During this reporting period a total of 128 markets (both online and off line market) and Health Facilities were monitored by the divisional Officer of BBF. A finding reveals that the majority (70%) found the display of BMS product in all the 8 divisions, which is under the clause 4(1). During this reporting period, 312 BMS Act monitoring was occurred.

### Some snapshot of the Breast Milk Substitute Monitoring activities:



BFHI monitoring at Padma area, Rajshahi



BMS Act market monitoring and BMS Act-2013 distribution at Austhogram, Kishoreganj area



BBF staff Md. Shafiqul islam was conducting Shop woner and Awareness is begin created about BMS Act, and the harmful effects of milkpowder in Kalurghat Area, Chittagong 30.11.23



BBF staff Md. Shafiqul islam was conducting Shop woner and Awareness is begin created about BMS Act, and the harmful effects of milkpowder in Chandgaou Area, Chittagong 19.01.23

	
<p><b>Conflict of interest by Dr. Md. Hafez Al Mamun, a renowned pediatric</b></p>	<p><b>Conflict of interest by Dr. Toshiba Rahman, a renowned pediatric</b></p>
	
<p><b>A reply of Nestles about online availabilities of Infant formula</b></p>	<p><b>Online infant formula display at Chaldal</b></p>

***The Challenge for implementing the BMS Act -2013 & its Rules-2017 in Bangladesh:***

The challenges for implementing the BMS act are, there are contradictory laws of the Government Such as-The Essential commodity control order, 1981 Clause (22(1), (2 (i))<sup>9</sup> (Annex-1 and Annex-2) from the Ministry of Commerce. It gives permission to sell, distribute or promote BMS and other baby foods and does not require registration from the IPHN. The Commodity Control order violates the superiority of BMS Act-2013 (Clause 3). For the above facility, the shop or pharmacy owners could easily obtain and renew license from local District Commissioner office which allowed promotion and sales of BMS products as food.<sup>9</sup> Using the power of the license, the Pharmacies and shop owners, distributors and companies could easily promote marketing, selling and distribution of the BMS products.

## Annex 1: The Essential commodity control order, 1981

374 THE BANGLADESH GAZETTE, EXTRA., FEBRUARY 9, 1981

- (b) inspect or cause to be inspected any book or other documents belonging to or under the control of any person; and
- (c) enter and search or authorise any person to enter and search any premises and seize or take into possession or authorise any person to seize or take into possession any scheduled article including the records connected therewith in respect of which he has reason to believe that a contravention of this Order has been or is being or is about to be committed.

20. **Exemption in case of Government purchases.**—The provisions of this Order shall not apply to the possession, sale or movement of any scheduled article by a person discharging a contract entered into with the Government where the possession, sale and movement is in pursuance of that contract.

21. **Power of exemption.**—The Director General or the Director may, by a notification in the official Gazette, exempt any person or any scheduled article or any area or areas from such provision or provisions of this Order as he may deem necessary.

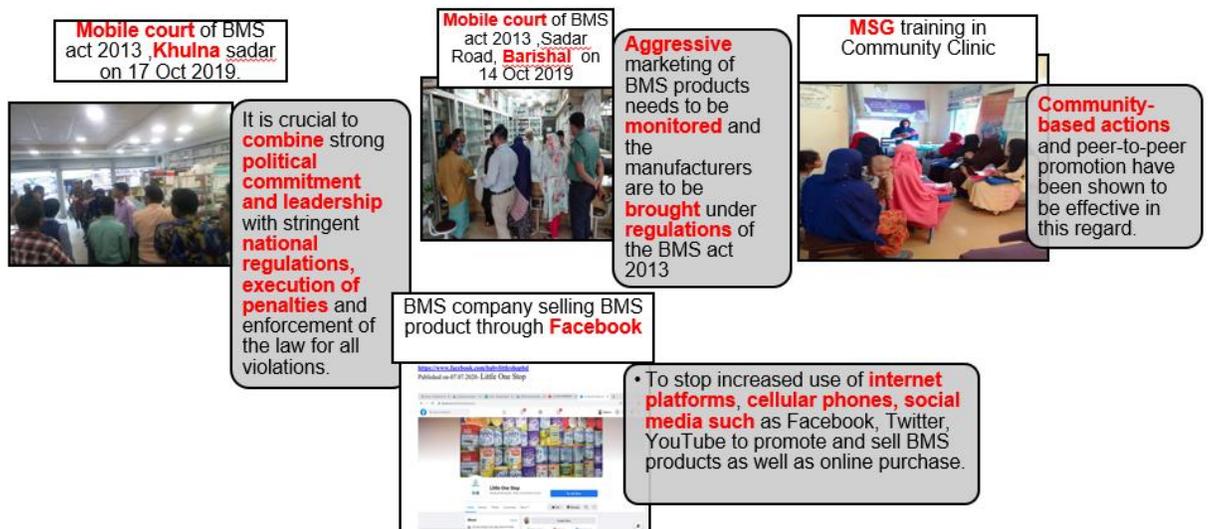
22. **Licence.**—(1) No person other than a producer or importer shall engage in any undertaking involving purchase, sale or storage for sale of any scheduled article unless he is a dealer and holds a licence issued in this behalf by the Deputy Commissioner.

(2) The licence fee for the following scheduled articles shall be as follows:—

Particulars of articles	Licence fee. Renewal fee.	
	<u>Taka</u>	<u>Taka</u>
(a) Iron and steel materials	500	500
(b) Cement	250	250
(c) Cotton Cloth (wholesale)	500	500
(d) Cotton Cloth (retail)	100	100
(e) Cotton Yarn (wholesale)	200	200
(f) Cotton Yarn (retail)	50	50
(g) Jeweller	500	500
(h) Goldsmith	50	50
(i) Milk Food	25	25
(j) Cigarette (wholesaler and Distributor)	500	500

**Feedback:** The shopkeepers in the mentioned market at divisions are being aware but slow in progress. In some sphere of market monitoring; they make irrelevant arguments with the BBF

**Recommendations:**



**BMS Act-2013 & its rules-2017 gaps and recommendations:**

Frequent Monitoring ➡ Transparent Reporting ➡ The detected BMS act violation and punishment need to mass Publication to in the media, and the social media = Marketing control of BMS product

1. If any BMS company have at least 10 cases against them in a year; those company BMS products will be fully banned for those country for next 3 years.
2. It should have clear guideline about mobile court who, how often(frequency), who will be the prosecutors will enforce it. If the mobile court agency
3. If any violation found in hospital or any market or anywhere, then what will be the instant fruitful measure need to take.
4. Punishment and some restriction details for digital violation
5. Any national website, link, Facebook group or digital platform for general people to give any complaint, prosecution which is easily accessible, available in anywhere, free from company pressure, any evil pressure, criminal pressure or conflict of interest
6. Any International website, link, Facebook group or digital platform for general people to give any complaint, easily accessible, available in anywhere
7. Details about where the general people will complaint locally to UHFPO, CS, DDH, Mayor, city corporation
8. There are a group who always misinterpret the law. Is there any punishment for them?
9. There are a group who shows major disobedience to the law. Is there any punishment for them?
10. Law authority of the law should Law enforcement agency (RAB, police, commissioner, Army, Food safety authority) along with the director of IPHN.
11. What is the punishment for those who shows negligence for implementation of the law?
12. Must have individual clear, details clause about any shop keeper cannot display the BMS product in the shop.
13. Shop keeper need to hang BMS Act important clause in front of the shop.
14. Need to clearly write in the law that the BMS product could not kept in hospital, hospital pharmacy, any pharmacy in market, model pharmacy, combined shop with pharmacy
15. The registration giving authority themselves engaged with the conflict of interest then what will be their punishment; must have clause about that.

16. What will be the punishment for smuggled BMS product sell openly in the local market
17. Each year formation of different new committee of 20 members with the organization who directly work and implement with BMS act (IPHN director and + Govt.+ IGP + 3 Senior secretaries + RAB DG+ Army Major general+ 4 WHO chief+ 3 Unicef+3 BBF+3 other NGO).
18. Previous years committee members need to publish and promotion accountability report of the whole year's detection BMS act violation to the public and WHO.
19. Clear instruction need to have about monitoring guideline -Sanitary inspector of city corporation-in city, CS office sanitary inspector-in district, UHC-Upazilla sanitary inspector- in upazilla, union. They must monitor the hospitals and markets at least once /month
20. Should prepare Hospital and market monitoring (BMS Act violation) Quarterly reports. Then would have to publish in national newspaper and social media for awareness of the mass people
21. Doctors using slip (piece of paper), token, tik mark in the leaflet of BMS products instead of writing on the prescription for the suggestion of the BMS product. To stop these violation, they could be punished with the figure print on the prescription relying on the verbal recognition of the patient.
22. Yearly fair need to arranged about BMS act violations and its prevalence with other countries and nationally.

### **Staff Suggestion:**

- BMS act -2013 & its Bylaw -2017 implementation system should be more serious & active for selling BMS product. Some BMS company, distributor, importer, shopkeepers, pharmacy should be penalized for committing any BMS act violation in order to set a model for others.

- Market visit in the periphery range should have security enough & punishment should take place in order to exemplify to all. It would help to implement the BMS act -2013 for the field officers who are working in the grass root level & to eradicate violation of BMS manufacturing companies. Frequent mobile court need to arrange in all division; so that the magistrate can fine the shopkeeper who are violating BMS act -2013 continuously.

## Conclusion:

Non registered Breast Milk Substitute (BMS) product marketing is a public health concern. It is serious condition in Bangladesh, but can be controlled by proper policy.

1. Every company should be registered through IPHN.
2. In some cases, client can be purchased by proper prescription.
3. Financing for more BMS act violation orientation need to increase more and more.
4. Awareness build up need increase from city to community level parents.
5. Illegal advertising of BMS product need to totally stop in online and offline platform.

Exclusive breastfeeding needs support with public health legislation to protect this valuable natural resource from companies promoting the use of formula. Mothers with limited education and resources are easily misled by deceptive advertising and are more vulnerable to the risks of BMS. Finally an important challenge to monitoring and enforcing compliance with the code is increasing use of internet platforms, cellular phones, and social media such as Facebook, Twitter ,You tube ,and mobile applications to promote and sell BMS products ,including online ordering and coupons for free or low cost BMS. So, monitoring need both online and offline BMS act violation and the law need to enforce for all types of violation.